

The Eighteenth Century: European States, International Wars, and Social Change

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A 1793 portrait of Catherine the Great of Russia by Johann Lampi

CHAPTER OUTLINE AND FOCUS QUESTIONS

The European States

Q What were the main developments in France, Great Britain, the Dutch Republic, the Mediterranean states, and the Scandinavian monarchies in the eighteenth century? What do historians mean by the term *enlightened absolutism*, and to what degree did eighteenth-century Prussia, Austria, and Russia exhibit its characteristics?

Wars and Diplomacy

Q How did the concepts of “balance of power” and “reason of state” influence international relations in the eighteenth century? What were the causes and results of the Seven Years’ War?

Economic Expansion and Social Change

Q What changes occurred in agriculture, finance, industry, and trade during the eighteenth century?

The Social Order of the Eighteenth Century

Q Who were the main groups making up the European social order in the eighteenth century, and how did the conditions in which they lived differ both between groups and between different parts of Europe?

CRITICAL THINKING

Q What was the relationship among intellectual, political, economic, and social changes in the eighteenth century?

CONNECTIONS TO TODAY

Q How do the benefits and consequences of the agricultural revolution of the eighteenth century compare with the benefits and consequences of the changes in agricultural production occurring in the twenty-first century?

HISTORIANS OFTEN DEFINE the eighteenth century as the years from 1715 to 1789. Politically, this makes sense since 1715 marks the end of the age of Louis XIV and 1789 was the year in which the French Revolution erupted. This period has often been portrayed as the final phase of Europe’s old order, before the violent upheaval and reordering of society associated with the French Revolution. Europe’s old order—still largely agrarian, dominated by kings and landed aristocrats, and grounded in privileges for nobles, clergy, towns, and provinces—seemed to continue a basic pattern that had prevailed in Europe since medieval times. But new ideas and new practices were also beginning to emerge. Just as a new intellectual order based on rationalism and secularism was evolving from the Scientific Revolution and the Enlightenment, demographic, economic, and social

patterns were beginning to change in ways that reflected a modern new order.

The ideas of the Enlightenment seemed to proclaim a new political age as well. Catherine the Great, who ruled Russia from 1762 to 1796, wrote to Voltaire, “Since 1746 I have been under the greatest obligations to you. Before that period I read nothing but romances, but by chance your works fell into my hands, and ever since then I have never ceased to read them, and have no desire for books less well written than yours, or less instructive.” The empress of Russia also invited Diderot to Russia and, when he arrived, urged him to speak frankly “as man to man.” Diderot did, offering her advice for a far-ranging program of political and financial reform. But Catherine’s apparent eagerness to make enlightened reforms was tempered by skepticism. She said of Diderot, “If I had believed him everything would have been turned upside down in my kingdom; legislation, administration, finance—all would have been turned topsy-turvy to make room for impractical theories.” For Catherine, enlightened reform remained more a dream than a reality, and in the end, the waging of wars to gain more power was more important.

In the eighteenth century, the process of centralization that had characterized the growth of states since the Middle Ages continued as most European states enlarged their bureaucratic machinery and consolidated their governments in order to collect the revenues and build the armies they needed to compete militarily with the other European states. International competition continued to be the favorite pastime of eighteenth-century rulers. Within the European state system, the nations that would dominate Europe until World War I—Britain, France, Austria, Prussia, and Russia—emerged as the five great powers of Europe. Their rivalries led to major wars, which some have called the first world wars because they were fought outside as well as inside Europe. In the midst of this state building and war making, dramatic demographic, economic, and social changes heralded the emergence of a radical transformation in the way Europeans would raise food and produce goods. ◀

The European States

Q FOCUS QUESTIONS: What were the main developments in France, Great Britain, the Dutch Republic, the Mediterranean states, and the Scandinavian monarchies in the eighteenth century? What do historians mean by the term *enlightened absolutism*, and to what degree did eighteenth-century Prussia, Austria, and Russia exhibit its characteristics?

Most European states in the eighteenth century were ruled by monarchs. Although the justifications of the previous century for

strong monarchy continued to hold sway, divine-right assumptions were gradually superseded by influential utilitarian arguments as Europe became increasingly secularized. The Prussian king Frederick II expressed this new thinking well when explaining the services a monarch must provide for his people:

These services consisted in the maintenance of the laws; a strict execution of justice; an employment of his whole powers to prevent any corruption of manners; and defending the state against its enemies. It is the duty of this magistrate to pay attention to agriculture; it should be his care that provisions for the nation should be in abundance, and that commerce and industry should be encouraged. He is a perpetual sentinel, who must watch the acts and the conduct of the enemies of the state. . . . If he be the first general, the first minister of the realm, it is not that he should remain the shadow of authority, but that he should fulfill the duties of such titles. He is only the first servant of the state.¹

The praises of the philosophes reinforced this utilitarian argument.

Enlightened Absolutism?

There is no doubt that Enlightenment thought had some impact on the political development of European states in the eighteenth century. Closely related to the Enlightenment idea of **natural laws** was the belief in **natural rights**, which were thought to be inalterable privileges that ought not to be withheld from any person. These natural rights included equality before the law, freedom of religious worship, freedom of speech and press, and the right to assemble, hold property, and seek happiness. The American Declaration of Independence summarized the Enlightenment concept of natural rights in its opening paragraph: “We hold these truths to be self-evident, that all men are created equal; that they are endowed by their creator with certain unalienable rights; that among these are life, liberty and the pursuit of happiness.”

But how were these natural rights to be established and preserved? In the opinion of most philosophes, most people needed the direction provided by an enlightened ruler. What made rulers enlightened? They must allow religious toleration, freedom of speech and press, and the right to hold private property. They must foster the arts, sciences, and education. Above all, their rule must not be arbitrary; they must obey the laws and enforce them fairly for all subjects. Only strong monarchs seemed capable of overcoming vested interests and effecting the reforms society needed. Reforms then should come from above—from the rulers rather than from the people. Distrustful of the masses, the philosophes believed that absolute rulers, swayed by enlightened principles, were the best hope of reforming their societies.

The extent to which rulers actually did so is frequently discussed in the political analyses of Europe in the eighteenth century. Many historians once asserted that a new type of monarchy emerged in the late eighteenth century, which they called enlightened despotism or **enlightened absolutism**. Monarchs such as Frederick II of Prussia, Catherine the Great of Russia, and Joseph II of Austria supposedly followed the advice

of the philosophes and ruled by enlightened principles, establishing a path to modern nationhood. Recent scholarship, however, has questioned the usefulness of the concept of enlightened absolutism. We can best determine the extent to which it can be applied by surveying the development of the European states in the eighteenth century and then making a judgment about the enlightened absolutism of the century's later years.

The Atlantic Seaboard States

As a result of the overseas voyages of the sixteenth century, the European economic axis began to shift from the Mediterranean to the Atlantic seaboard. In the seventeenth century, the English and Dutch expanded as Spain and Portugal declined. By the eighteenth century, Dutch power had waned, and it was left to the English and French to build the commercial empires that created a true global economy.

FRANCE: THE PROBLEMS OF THE FRENCH MONARCHS In the eighteenth century, France experienced an economic revival as the Enlightenment gained strength. The French monarchy, however, was not overly influenced by the philosophes and resisted reforms even as the French aristocracy grew stronger.

Louis XIV had left France with enlarged territories, an enormous debt, an unhappy populace, and a five-year-old great-grandson as his successor. The governing of France fell into the hands first of the regent, the duke of Orléans, whose good intentions were thwarted by his drunken and immoral behavior, and later of Cardinal Fleury (floo-REE), the king's minister. France pulled back from foreign adventures while commerce and trade expanded and the government promoted the growth of industry, especially in coal and textiles. The budget was even balanced for a while. When Fleury died in 1743, Louis XV (1715–1774) decided to rule alone. But Louis was both lazy and weak, and ministers and mistresses soon began to influence the king, control the affairs of state, and undermine the prestige of the monarchy. One mistress—probably the most famous of eighteenth-

century Europe—was Madame de Pompadour (ma-DAM duh POM-puh-door). An intelligent and beautiful woman, she charmed Louis XV and gained both wealth and power, often making important government decisions and giving advice on appointments and foreign policy. The loss of an empire in the Seven Years' War, accompanied by burdensome taxes, an ever-mounting public debt, more hungry people, and a court life at Versailles that remained frivolous and carefree, forced even Louis to recognize the growing disgust with his monarchy. Perhaps all might not have been in vain if Louis had been succeeded by a competent king. But the new king, Louis's twenty-year-old grandson who became Louis XVI (1774–1792), knew little about the operations of the French government and lacked the energy to deal decisively with state affairs (see the box on p. 534). His wife, Marie Antoinette (ma-REE ahn-twahn-NET), was a spoiled Austrian princess who devoted much of her time to court intrigues (see the Film & History feature on p. 535). As France's financial crises worsened, neither Louis nor his queen seemed able to fathom the depths of despair and discontent that soon led to violent revolution (see Chapter 19).

GREAT BRITAIN: KING AND PARLIAMENT The success of the Glorious Revolution in England had prevented absolutism without clearly inaugurating constitutional monarchy. The eighteenth-century British political system was characterized by a sharing of power between king and Parliament, with Parliament gradually gaining the upper hand. (The United Kingdom of Great Britain came into existence in 1707 when the governments of England and Scotland were united; the term *British* came to refer to both English and Scots.) The king chose ministers responsible to himself who set policy and guided Parliament; Parliament had the power to make laws, levy taxes, pass the budget, and indirectly influence the king's ministers. The eighteenth-century British Parliament was dominated by a landed aristocracy that historians usually divide into two groups: the peers, who sat for life in the House of Lords, and the landed



The British House of Commons. A sharing of power between king and Parliament characterized the British political system in the eighteenth century. Parliament was divided into the House of Lords and the House of Commons. This painting shows the House of Commons in session in 1793 during a debate over the possibility of war with France. William Pitt the Younger is addressing the House.

The French King's Bedtime

LOUIS XIV HAD USED COURT ETIQUETTE to magnify the dignity of kingship. During the reign of Louis XVI, however, court etiquette degenerated to ludicrous depths. This excerpt from the *Memoirs of the Comtesse de Boigne* describes the king's *coucher* (KOO-shay), the formal ceremony in which the king retired for the night.

Comtesse de Boigne, *Memoirs*

The king [Louis XVI] went to his *coucher*. The so-called *coucher* took place every evening at half past nine. The gentlemen of the court assembled in the bedroom of Louis XVI (but Louis XVI did not sleep there). I believe that all those who had been presented at court were permitted to attend.

The king came in from an adjoining room, followed by his domestic staff. His hair was in curlers, and he was not wearing his decorations. Without paying attention to anybody, he stepped behind the handrail surrounding the bed, and the chaplain on duty was given the prayer book and a tall taperstand with two candles by one of the valets. He then joined the king behind the handrail, handed him the book, and held the taperstand during the king's prayer, which was short. The king then went to the part of the room where the courtiers were, and the chaplain gave the taperstand back to the first valet who, in turn, took it over to a person indicated by the king. This person held it as long as the *coucher* lasted. This distinction was very much sought after. . . .

The king had his coat, vest and finally shirt removed. He was naked to the waist, scratching and rubbing himself as if

alone, though he was in the presence of the whole court and often a number of distinguished foreigners.

The first valet handed the nightshirt to the most qualified person. . . . If it was a person with whom the king was on familiar terms, he often played little tricks before donning it, missed it, passed it, and ran away, accompanying this charming nonsense with hearty laughter, making those who were sincerely attached to him suffer. Having donned the nightshirt, he put on his robe and three valets unfastened the belt and the knee buckles of his trousers, which fell down to his feet. Thus attired, hardly able to walk so absurdly encumbered, he began to make the round of the circle.

The duration of this reception was by no means fixed; sometimes it lasted only a few minutes, sometimes almost an hour; it depended on who was there. . . . When the king had enough, he dragged himself backward to an easy chair which had been pushed to the middle of the room and fell heavily into it, raising both legs. Two pages on their knees seized his shoes, took them off, and dropped them on the floor with a thump, which was part of the etiquette. When he heard it, the doorman opened the door and said, "This way, gentlemen." Everybody left, and the ceremony was over. However, the person who held the taperstand was permitted to stay if he had anything special to say to the king. This explains the high price attached to this strange favor.

Q What does this account reveal about the condition of the French monarchy and the high French aristocracy during the reign of Louis XVI?

Source: From *Memoirs of the Comtesse de Boigne*. Ed. M. Charles Nicoullaud. New York: Heinemann, 1907.

gentry, who sat in the House of Commons and served as justices of the peace in the counties. The two groups had much in common: both were landowners with similar economic interests, and they frequently intermarried.

The deputies to the House of Commons were chosen from the boroughs and counties, but not by popular voting. Who was eligible to vote in the boroughs varied wildly, enabling wealthy landed aristocrats to gain support by **patronage** and bribery; the result was a number of "pocket boroughs" controlled by a single person (hence "in his pocket"). The duke of Newcastle, for example, controlled the representatives from seven boroughs. It has been estimated that out of 405 borough deputies, 293 were chosen by fewer than 500 voters. This aristocratic control also extended to the county delegates, two from each of England's forty counties. Although all holders of property worth at least 40 shillings a year could vote, members of the leading landed gentry families were elected over and over again.

In 1714, a new dynasty—the Hanoverians—was established. When the last Stuart ruler, Queen Anne, died

without an heir, the crown was offered to the Protestant rulers of the German state of Hanover. Because the first Hanoverian king, George I (1714–1727), did not speak English and neither he nor George II (1727–1760) had much familiarity with the British system, their chief ministers were allowed to handle Parliament. Many historians believe that this exercise of ministerial power was an important step in the development of the modern cabinet system in British government.

Robert Walpole served as prime minister from 1721 to 1742 and pursued a peaceful foreign policy to avoid new land taxes. But new forces were emerging in eighteenth-century England as growing trade and industry led an ever-increasing middle class to favor expansion of trade and world empire. The exponents of empire found a spokesman in William Pitt the Elder, who became prime minister in 1757 and furthered imperial ambitions by acquiring Canada and India in the Seven Years' War.

Despite his successes, Pitt the Elder was dismissed in 1761 by the new king, George III (1760–1820), and replaced by the

Marie Antoinette (2006)

THE FILM *MARIE ANTOINETTE* (2006), DIRECTED BY Sofia Coppola, is based on Antonia Fraser's book, *Marie Antoinette: A Journey* (2001). The film begins with the marriage of Marie Antoinette (Kirsten Dunst), the daughter of Empress Maria Theresa of Austria (Marianne Faithful), to the dauphin Louis (Jason Schwartzman), the heir to the French throne. Four years later, in 1774, Marie Antoinette became queen of France; in 1793, she would go to the guillotine. Although the Revolution and financial troubles of the monarchy appear briefly near the end, the film focuses on Marie Antoinette's early experiences as a young woman thrust into the court of Versailles where she faces suspicion, frustration, and isolation.

Perhaps the best part of the film is the portrayal of court life at Versailles, including courtly ceremonies, daily Mass, and the presence of the public at meals. Under intense scrutiny due to her Austrian background and unfamiliar with the protocol of Versailles, Marie Antoinette makes several early missteps. She refuses to speak to Louis XV's mistress, the comtesse du Barry (Asia Argento), because the comtesse threatens Marie Antoinette's position as the highest-ranking woman at court. Ignoring the king's mistress, however, places the young dauphine in the precarious position of appearing to insult the king.

In addition to her troubles at court, Marie Antoinette faces an even greater challenge: the need to produce an heir to the French throne. But her young husband, whose interests include hunting, lock making, and reading, creates problems for the young couple. Their marriage is not consummated for seven years. During these years, Marie Antoinette endures increasing pressure from her mother, who produced sixteen children while ruling the Austrian Empire. Bored but aware that she must remain chaste, Marie Antoinette turns to frivolous pursuits including games, plays, outings in Paris, decorating, gambling, and above all, purchasing clothes. Her love of elaborate gowns is encouraged by her role as the taste maker for the French court. In 1782, she commissions ninety-three gowns made of silk and other expensive fabrics.



Columbia/American Zoetrope/Sony/The Kobal Collection at Art Resource, NY

Marie Antoinette (Kirsten Dunst) at Versailles.

The scene of Marie Antoinette's twenty-first birthday is particularly effective in conveying how her frustration and boredom have led her to a life of frivolity. Dressed in her finery, she plays cards and eats sweets until the early hours of the morning.

After her first child is born in 1777, Marie Antoinette begins to withdraw from the court. In 1783, she is given the keys to the Petit Trianon, a small palace on the grounds of Versailles, where she spends most of her days. Although she is spending more time with her children and less on the frivolity of her earlier days at Versailles, her growing estrangement from the court only worsens her reputation with the French public.

Filmed at Versailles, the film captures the grandeur and splendor of eighteenth-century royal life. But the movie did not receive favorable reviews when it opened in France, in part because it uses contemporary music by artists such as The Cure and The Strokes and includes modern products such as Converse sneakers. Although the flurry of costumes and music can be distracting, they also convey the rebelliousness of a young woman, frustrated and bored, isolated, and yet always on display.

king's favorite, Lord Bute. Discontent over the electoral system, however, and the loss of the American colonies (see Chapter 19) led to public criticism of the king. In 1780, the House of Commons affirmed that "the influence of the crown has increased, is increasing, and ought to be diminished." King George III managed to avoid drastic change by appointing William Pitt the Younger (1759–1806), son of William Pitt

the Elder, as prime minister in 1783. Supported by the merchants, industrial classes, and the king, Pitt managed to stay in power. George III, however, remained an uncertain supporter because of periodic bouts of insanity (he once mistook a tree in Windsor Park for the king of Prussia). Nevertheless, thanks to Pitt's successes, serious reform of the corrupt parliamentary system was avoided for another generation.



CHRONOLOGY The Atlantic Seaboard States

<i>France</i>	
Louis XV	1715–1774
Louis XVI	1774–1792
<i>Great Britain</i>	
George I	1714–1727
George II	1727–1760
Robert Walpole	1721–1742
William Pitt the Elder	1757–1761
George III	1760–1820
William Pitt the Younger	1783–1801

THE DECLINE OF THE DUTCH REPUBLIC After its century in the sun, the Dutch Republic or United Netherlands suffered a decline in economic prosperity. Both local and national political affairs were dominated by the oligarchies that governed the Dutch Republic's towns. In the eighteenth century, the struggle

continued between these oligarchs (or regents, as they were called, from their governing positions) and the house of Orange, who as stadholders headed the executive branch of government. The regents sought to reduce the power of the Orangists but soon became divided when Dutch burghers who called themselves the Patriots (artisans, merchants, and shopkeepers) began to agitate for democratic reforms that would open up the municipal councils to greater participation than that of the oligarchs. The success of the Patriots, however, led to foreign interference when the Prussian king sent troops to protect his sister, the wife of the Orangist stadholder. The Patriots were crushed, and both Orangists and regents reestablished the old system. The intervention by Prussia serves to remind us of the growing power of the central European states.

Absolutism in Central and Eastern Europe

Of the five major European states, three were located in central and eastern Europe and came to play an increasingly important role in European international politics (see Map 18.1).



MAP 18.1 Europe in 1763. By the middle of the eighteenth century, five major powers dominated Europe—Prussia, Austria, Russia, Britain, and France. Each sought to enhance its power both domestically, through a bureaucracy that collected taxes and ran the military, and internationally, by capturing territory or preventing other powers from doing so.

Q Given the distribution of Prussian and Habsburg holdings, in what areas of Europe were they most likely to compete for land and power?

PRUSSIA: THE ARMY AND THE BUREAUCRACY Two able Prussian kings in the eighteenth century, Frederick William I and Frederick II, further developed the two major institutions—the army and the bureaucracy—that were the backbone of Prussia. Frederick William I (1713–1740) promoted the evolution of Prussia’s highly efficient civil bureaucracy by establishing the General Directory. It served as the chief administrative agent of the central government, supervising military, police, economic, and financial affairs. Frederick William strove to maintain a highly efficient bureaucracy of civil service workers. It had its own code, in which the supreme values were obedience, honor, and service to the king as the highest duty. As Frederick William asserted, “One must serve the king with life and limb, with goods and chattels, with honor and conscience, and surrender everything except salvation. The latter is reserved for God. But everything else must be mine.”² For his part, Frederick William personally kept a close watch over his officials to ensure that they performed their duties. As the Saxon minister at Berlin related:

Every day His Majesty gives new proofs of his justice. Walking recently at Potsdam at six in the morning, he saw a post-coach arrive with several passengers who knocked for a long time at the post-house which was still closed. The King, seeing that no one opened the door, joined them in knocking and even knocked in some window-panes. The master of the post then opened the door and scolded the travelers, for no one recognized the King. But His Majesty let himself be known by giving the official some good blows of his cane and drove him from his house and his job after apologizing to the travelers for his laziness. Examples of this sort, of which I could relate several others, make everybody alert and exact.³

Close personal supervision of the bureaucracy became a hallmark of the eighteenth-century Prussian rulers.

Under Frederick William I, the rigid class stratification that had emerged in seventeenth-century Brandenburg-Prussia persisted. The nobility or landed aristocracy known as Junkers, who owned large estates with many serfs, still played a dominating role in the Prussian state. The Junkers held a complete monopoly over the officer corps of the Prussian army, which Frederick William passionately continued to expand. By the end of his reign, the army had grown from 45,000 to 83,000 men. Though tenth in geographic area and thirteenth in population among the European states, Prussia had the fourth largest army, after France, Russia, and Austria.

By using nobles as officers, Frederick William ensured a close bond between the nobility and the army and, in turn, the loyalty of the nobility to the absolute monarch. As officers, the Junker nobility became imbued with a sense of service to the king or state. All the virtues of the Prussian nobility were, in effect, military virtues: duty, obedience, sacrifice. At the same time, because of its size and reputation as one of the best armies in Europe, the Prussian army was the most important institution in the state. “Prussian militarism” became synonymous with the extreme exaltation of military virtues. Indeed, one Prussian minister around 1800 remarked that

“Prussia was not a country with an army, but an army with a country which served as headquarters and food magazine.”⁴

The remaining classes in Prussia were considerably less important than the nobility. The peasants were born on their lords’ estates and spent most of their lives there or in the army. They had few real rights and even needed their Junker’s permission to marry. For the middle class, the only opportunity for any social prestige was in the Prussian civil service, where the ideal of loyal service to the state became a hallmark of the middle-class official. Frederick William allowed and even encouraged men of nonnoble birth to serve in important administrative posts. When he died in 1740, only three of his eighteen privy councillors were nobles.

Frederick II, known as the Great (1740–1786), was one of the best-educated and most cultured monarchs of the eighteenth century. He was well versed in Enlightenment thought and even invited Voltaire to live at his court for several years. His father had despised Frederick’s intellectual interests and forced him to prepare for a career in ruling (see the box on p. 538). A believer in the king as the “first servant of the state,” Frederick the Great became a conscientious ruler who made few innovations in the administration of the state. His diligence in overseeing its operation, however, made the Prussian bureaucracy famous for both its efficiency and its honesty.

For a time, Frederick seemed quite willing to follow the philosophes’ recommendations for reform. He established a single code of laws for his territories that eliminated the use of torture except in treason and murder cases. He also granted limited freedom of speech and press as well as complete religious toleration—no difficult task since he had no strong religious convictions. Although Frederick was well aware of the philosophes’ condemnation of serfdom, he was too dependent on the Prussian nobility to interfere with it or with the hierarchical structure of Prussian society. In fact, Frederick was a social conservative who made Prussian society even more aristocratic than it had been before. Frederick reversed his father’s policy of allowing commoners to rise to power in the civil service and reserved the higher positions in the bureaucracy for members of the nobility. Over time the upper ranks of the bureaucracy came close to constituting a hereditary caste.

Like his predecessors, Frederick the Great took a great interest in military affairs and enlarged the Prussian army (to 200,000 men). Unlike his predecessors, he had no objection to using it. Frederick did not hesitate to take advantage of a succession crisis in the Habsburg monarchy to seize the Austrian province of Silesia (sy-LEE-zhuh) for Prussia. This act aroused Austria’s bitter hostility and embroiled Frederick in two major wars, the War of the Austrian Succession and the Seven Years’ War (see “Wars and Diplomacy” later in this chapter). Although the latter war left his country exhausted, Frederick succeeded in keeping Silesia. After the wars, the first partition of Poland with Austria and Russia in 1772 gave him the Polish territory between Prussia and Brandenburg, bringing greater unity to the scattered lands of Prussia. By the

Frederick the Great and His Father

AS A YOUNG MAN, THE FUTURE **FREDERICK THE GREAT** was quite different from his strict and austere father, Frederick William I. Possessing a high regard for French culture, poetry, and flute playing, Frederick resisted his father's wishes that he immerse himself in governmental and military affairs. Eventually, Frederick capitulated to his father's will and accepted the need to master affairs of state. These letters, written when Frederick was sixteen, illustrate the difficulties in their relationship.

Frederick to His Father, Frederick William I (September 11, 1728)

I have not ventured for a long time to present myself before my dear papa, partly because I was advised against it, but chiefly because I anticipated an even worse reception than usual and feared to vex my dear papa still further by the favor I have now to ask; so I have preferred to put it in writing.

I beg my dear papa that he will be kindly disposed toward me. I do assure him that after long examination of my conscience I do not find the slightest thing with which to reproach myself; but if, against my wish and will, I have vexed my dear papa, I hereby beg most humbly for forgiveness, and hope that my dear papa will give over the fearful hate which has appeared so plainly in his whole behavior and to which I cannot accustom myself. I have always thought hitherto that I had a kind father, but now I see the contrary. However, I will take courage and hope that my dear papa will think this all over and take me again into his favor. Meantime I assure him that I will never, my life

long, willingly fail him, and in spite of his disfavor I am still, with most dutiful and childlike respect, my dear papa's
Most obedient and faithful servant and son,
Frederick

Frederick William to His Son Frederick

A bad, obstinate boy, who does not love his father; for when one does one's best, and especially when one loves one's father, one does what he wishes not only when he is standing by but when he is not there to see. Moreover you know very well that I cannot stand an effeminate fellow who has no manly tastes, who cannot ride or shoot (to his shame be it said!), is untidy about his person, and wears his hair curled like a fool instead of cutting it; and that I have condemned all these things a thousand times, and yet there is no sign of improvement. For the rest, haughty, offish as a country lout, conversing with none but a favored few instead of being affable and popular, grimacing like a fool, and never following my wishes out of love for me but only when forced into it, caring for nothing but to have his own way, and thinking nothing else is of any importance. This is my answer.

Frederick William

Q Based on these documents, why was the relationship between Frederick II and his father such a difficult one? What does this troubled relationship tell you about the effects of ruling on the great monarchs of Europe and their families? What new duties and concerns of rulers (like Frederick William) may have reshaped relations between kings and sons?

Source: From *Readings in European History*, vol. 2, by James Harvey Robinson (Lexington, Mass.: Ginn and Co., 1906).

end of his reign, Prussia was recognized as a great European power.

THE AUSTRIAN EMPIRE OF THE HABSBURGS The Austrian Empire had become one of the great European states by the beginning of the eighteenth century. The city of Vienna, center of the Habsburg monarchy, was filled with magnificent palaces and churches built in the Baroque style and became the music capital of Europe. And yet Austria, a sprawling empire composed of many different nationalities, languages, religions, and cultures, found it difficult to provide common laws and a centralized administration for its people.

Empress Maria Theresa (1740–1780), however, stunned by the loss of Austrian Silesia to Prussia in the War of the Austrian Succession, resolved to reform her empire in preparation for the seemingly inevitable next conflict with rival Prussia. Maria Theresa curtailed the role of the diets or provincial assemblies in taxation and local administration. Now clergy

and nobles were forced to pay property and income taxes to royal officials rather than the diets. The Austrian and Bohemian lands were divided into ten provinces and subdivided into districts, all administered by royal officials rather than representatives of the diets, making part of the Austrian Empire more centralized and more bureaucratic. But these administrative reforms were done for practical reasons—to strengthen the power of the Habsburg state—and were accompanied by the expansion and modernization of the armed forces. Maria Theresa remained staunchly Catholic and conservative and was not open to the philosophes' calls for wider reforms. But her successor was.

Joseph II (1780–1790) was determined to make changes; at the same time, he carried on his mother's chief goal of enhancing Habsburg power within the monarchy and Europe. Joseph's reform program was far-reaching. He abolished serfdom and tried to give the peasants hereditary rights to their holdings. He also instituted a new penal code that abrogated



Frederick II. Frederick II was one of the most cultured and best-educated European monarchs. He is seen here in a portrait done five years before his death by the Swiss artist Anton Graff. The painting is regarded as Graff's masterpiece, and contemporaries considered it the best and most accurate portrait of the ruler.

the death penalty and established the principle of equality of all before the law. Joseph introduced drastic religious reforms as well, including complete religious toleration and restrictions on the Catholic Church. Altogether, Joseph issued 6,000 decrees and 11,000 laws in his effort to transform Austria.

Joseph's reform program proved overwhelming for Austria, however. He alienated the nobility by freeing the serfs and alienated the church by his attacks on the monastic establishment. Even the peasants were unhappy, unable to comprehend the drastic changes inherent in Joseph's policies. His attempt to rationalize the administration of the empire by imposing German as the official bureaucratic language alienated the non-German nationalities. As Joseph complained, there were not enough people for the kind of bureaucracy he needed. His deep sense of failure is revealed in the epitaph he wrote for his gravestone: "Here lies Joseph II, who was unfortunate in everything that he undertook." His successors undid many of his reform efforts.

RUSSIA UNDER CATHERINE THE GREAT The six successors to Peter the Great of Russia all fell under the thumb of the palace guard. The last of these six was Peter III, whose German wife, Catherine, learned Russian and won the favor of the guard. When Peter was murdered by a faction of nobles, Catherine II the Great (1762–1796) emerged as autocrat of all Russia.

Catherine was an intelligent woman who was familiar with the works of the philosophes. She claimed that she wished to reform Russia along the lines of Enlightenment ideas, but she was always shrewd enough to realize that her success depended on the support of the palace guard and the gentry class from which it stemmed. She could not afford to alienate the Russian nobility (see the box on p. 540).

Initially, Catherine seemed eager to pursue reform. She called for the election of an assembly in 1767 to debate the details of a new law code. In her *Instruction*, written as a guide to the deliberations, Catherine questioned the institutions of serfdom, torture, and capital punishment and even advocated the principle of the equality of all people in the eyes of the law. But a year and a half of negotiation produced little real change.

In fact, Catherine's subsequent policies had the effect of strengthening the landholding class at the expense of all others, especially the Russian serfs. To reorganize local government, Catherine divided Russia into fifty provinces, each of which was in turn subdivided into districts ruled by officials chosen by the nobles. In this way, the local nobility became responsible for the day-to-day governing of Russia. Moreover, the gentry were now formed into corporate groups with special legal privileges, including the right to trial by



Maria Theresa and Her Family. Maria Theresa governed the vast possessions of the Austrian Empire from 1740 to 1780. Of her ten surviving children, Joseph II (shown here in red standing beside his mother) succeeded her; Leopold became grand-duke of Tuscany and the ruler of Austria after Joseph's death; Ferdinand was made duke of Modena; and Marie Antoinette became the wife of King Louis XVI of France.

Enlightened Absolutism: Enlightened or Absolute?

ALTHOUGH HISTORIANS HAVE USED THE TERM *enlightened absolutism* to describe a new type of monarchy in the eighteenth century, scholars have recently questioned the usefulness of the concept. The three selections below offer an opportunity to evaluate one so-called enlightened monarch, Catherine the Great of Russia. The first selection is from a letter written by the baron de Breteuil, the French ambassador to Russia, giving his impressions of Catherine. In 1767, Catherine convened a legislative commission to prepare a new code of laws for Russia. In her *Instruction*, parts of which form the second selection, she gave the delegates a detailed guide to the principles they should follow. Although the guidelines were culled from the liberal ideas of the philosophes, the commission itself accomplished nothing. The third selection, from a Decree on Serfs (also issued in 1767), reveals Catherine's authoritarian nature.

Letter of the Baron de Breteuil

[Catherine] seems to combine every kind of ambition in her person. Everything that may add luster to her reign will have some attraction for her. Science and the arts will be encouraged to flourish in the empire; projects useful for the domestic economy will be undertaken. She will endeavor to reform the administration of justice and to invigorate the laws; but her policies will be based on Machiavellianism; and I should not be surprised if in this field she rivals the king of Prussia. She will adopt the prejudices of her entourage regarding the superiority of her power and will endeavor to win respect not by the sincerity and probity of her actions but also by an ostentatious display of her strength. Haughty as she is, she will stubbornly pursue her undertakings and will rarely retrace a false step. Cunning and falsity appear to be vices in her character; woe to him who puts too much trust in her.

Catherine II, Proposals for a New Law Code

13. What is the true End of Monarchy? Not to deprive People of their natural Liberty; but to correct their Actions, in order to attain the supreme good. . . .
33. The Laws ought to be so framed, as to secure the Safety of every Citizen as much as possible.
34. The Equality of the Citizens consists in this; that they should all be subject to the same Laws. . . .
123. The Usage of Torture is contrary to all the Dictates of Nature and Reason; even Mankind itself cries out against it, and demands loudly the total Abolition of it. . . .

180. That Law, therefore, is highly beneficial to the Community where it is established, which ordains that every Man be judged by his Peers and Equals. For when the Fate of a Citizen is in Question, all Prejudices arising from the Difference of Rank or Fortune should be stifled; because they ought to have no Influence between the Judges and the Parties accused. . . .
194. No Man ought to be looked upon as guilty, before he has received his judicial Sentence; nor can the Laws deprive him of their Protection, before it is proved that he has forfeited all Right to it. What Right therefore can Power give to any to inflict Punishment upon a Citizen at a Time, when it is yet dubious, whether he is Innocent or guilty?

Catherine II, Decree on Serfs

The Governing Senate . . . has deemed it necessary to make known that the landlords' serfs and peasants . . . owe their landlords proper submission and absolute obedience in all matters, according to the laws that have been enacted from time immemorial by the autocratic forefathers of Her Imperial Majesty and which have not been repealed, and which provide that all persons who dare to incite serfs and peasants to disobey their landlords shall be arrested and taken to the nearest government office, there to be punished forthwith as disturbers of the public tranquillity, according to the laws and without leniency. And should it so happen that even after the publication of the present decree of Her Imperial Majesty any serfs and peasants should cease to give the proper obedience to their landlords . . . and should make bold to submit unlawful petitions complaining of their landlords, and especially to petition Her Imperial Majesty personally, then both those who make the complaints and those who write up the petitions shall be punished by the knout and forthwith deported to Nerchinsk to penal servitude for life and shall be counted as part of the quota of recruits which their landlords must furnish to the army.

 *What impressions of Catherine do you get from the letter by the French ambassador to Russia? To what extent were the ideas expressed in the proposals for a new law code taken from the writings of the philosophes? What does the decree on serfs reveal about Catherine's view of power? Based on these documents, was Catherine an enlightened monarch? Why or why not?*

Sources: Letter of the Baron de Breteuil. From G. Vernadsky, *A SOURCE BOOK FOR RUSSIAN HISTORY* (New Haven: Yale University Press, 1972), Vol. 2, p. 451. Catherine II, Proposals for a New Law Code. From *Documents of Catherine the Great*, W. F. Reddaway. ©1931 by Cambridge University Press. Catherine II, Decree on Serfs. From G. Vernadsky, *A SOURCE BOOK FOR RUSSIAN HISTORY* (New Haven: Yale University Press, 1972), Vol. 2, pp. 453–454.

peers and exemption from personal taxation and corporal punishment. The Charter of the Nobility formalized these rights in 1785.

Catherine's policy of favoring the landed nobility led to even worse conditions for the Russian peasantry. The government's attempt to impose restrictions on free peasants in the border districts of the Russian Empire soon led to a full-scale revolt that spread to the Volga valley. It was intensified by the support of the Cossacks, independent tribes of fierce warriors who had at times fought for the Russians against the Turks but now resisted the government's attempt to absorb them into the empire.

An illiterate Cossack, Emelyan Pugachev (yim-yil-YAHN poo-guh-CHAWF), succeeded in welding the disparate elements of discontent into a mass revolt. Beginning in 1773, Pugachev's rebellion spread across southern Russia from the Urals to the Volga River. Initially successful, Pugachev won the support of many peasants when he issued a manifesto in July 1774 freeing all peasants from oppressive taxes and military service. Encouraged by Pugachev to seize their landlords' estates, the peasants responded by killing more than fifteen hundred estate owners and their families. The rebellion soon faltered, however, as government forces rallied and became more effective. Betrayed by his own subordinates, Pugachev was captured, tortured, and executed. The rebellion collapsed completely, and Catherine responded with even greater repression of the peasantry. All rural reform was halted, and serfdom was expanded into newer parts of the empire.

Catherine proved a worthy successor to Peter the Great by expanding Russia's territory westward into Poland and southward to the Black Sea. Russia spread southward by defeating the Ottoman Turks. In the Treaty of Kuchuk-Kainarji (koo-CHOOK-ky-NAR-jee) in 1774, the Russians gained some land and the privilege of protecting Greek Orthodox Christians in the Ottoman Empire. Russian expansion westward occurred at the expense of neighboring Poland. In the three partitions of Poland, Russia gained about 50 percent of Polish territory.

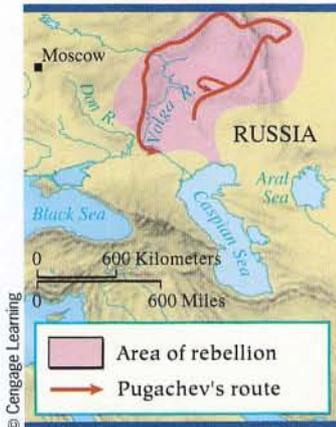
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THE DESTRUCTION OF POLAND Poland was an excellent example of why a strong monarchy was needed in early modern Europe. The Polish king was elected by the Polish nobles and forced to accept drastic restrictions on his power, including limited revenues, a small bureaucracy, and a standing army of no more than 20,000 soldiers. For Polish nobles, these limitations eliminated an absolute king; for Poland's powerful neighbors, they were an invitation to meddle in its affairs.

The total destruction of the Polish state in the eighteenth century resulted from the rivalries of its three great neighbors, Austria, Russia, and Prussia. To avoid war, the leaders of these powers decided to compensate themselves by dividing Poland. To maintain the balance of power in central and eastern Europe, the three great powers cynically agreed to the acquisition of roughly equal territories at Poland's expense.

In 1772, Poland lost about 30 percent of its land and 50 percent of its population (see Map 18.2). Austria gained the agriculturally rich district of Galicia, Russia took the largest slice of land in eastern Poland, and Prussia acquired West Prussia, the smallest but most valuable territory because it united two of the chief sections of Prussia.

The remaining Polish state was supposedly independent; in truth, it was dominated by the Russians, who even kept troops on Polish territory. After the Poles attempted to establish a stronger state under a hereditary monarchy in 1791, the Russians gained the support of Austria and Prussia and intervened militarily in May 1792. In the following year, Russia and Prussia undertook a second partition of Polish territory. Finally, after a heroic but hopeless rebellion in 1794–1795 under General Thaddeus Kosciuszko (tah-DAY-oosh kaw-SHOOS-koh), the remaining Polish state was obliterated by Austria, Prussia, and Russia in the third partition of Poland (1795). Many historians have pointed to Poland's demise as a cogent example of why building a strong, absolutist state was essential to survival in the seventeenth and eighteenth centuries.



Pugachev's Rebellion

The Mediterranean World

At the beginning of the eighteenth century, Spain experienced a change of dynasties from the Habsburgs to the Bourbons. Bourbon rule temporarily rejuvenated Spain and at least provided an opportunity to centralize the institutions of the state. Under Philip V (1700–1746), the laws, administrative institutions, and language of Castile were established in the other Spanish kingdoms, making the king of Castile truly the king of Spain. Moreover, French-style ministries replaced the old



CHRONOLOGY Central and Eastern Europe

<i>Prussia</i>	
Frederick William I	1713–1740
Frederick II the Great	1740–1786
<i>Austrian Empire</i>	
Maria Theresa	1740–1780
Joseph II	1780–1790
<i>Russia</i>	
Catherine II the Great	1762–1796
Pugachev's rebellion	1773–1775
Charter of the Nobility	1785
<i>Poland</i>	
First partition	1772
Second partition	1793
Third partition	1795



MAP 18.2 The Partitioning of Poland. Crowded by three great powers, Poland lay primarily on a plain with few easily defensible borders. This fact, combined with a weak and ineffectual monarchy, set the stage for Poland's destruction. By 1795, Austria, Prussia (Germany in 1870), and Russia had long borders with each other, a situation that would contribute to the outbreak of World War I in 1914.

Q Which country gained the most territory at the expense of Poland?

conciliar system of government, and officials similar to French *intendants* were introduced into the various Spanish provinces.

Since the Treaty of Utrecht in 1713 had taken the Italian territories and the Netherlands away from Spain, the latter now had fewer administrative problems and less drain on its already overtaxed economic resources. In the second half of the eighteenth century, especially during the reign of Charles III (1759–1788), the Catholic Church was also brought under royal control when the king banished the Jesuits and circumscribed the activities of the Inquisition. The landed aristocracy continued to exercise substantial power throughout the eighteenth century, however.

PORTUGAL Portugal had experienced decline since the glorious days of empire in the sixteenth century. Nevertheless, during the long ministry of the marquis de Pombal (mar-KEE duh pum-BAHL) (1750–1777), who served as chief minister to a series of Portuguese kings, the nobility and Catholic Church were curtailed and the Portuguese Empire temporarily revived. After Pombal was removed from office, the nobility and church regained much of their power.

THE ITALIAN STATES After the Treaty of Utrecht, Austria had replaced Spain as the dominant force in Italy in the eighteenth century. The duchy of Milan, Sardinia, and the kingdom of Naples were all surrendered to the Habsburg emperors, and Sicily was given to the northern Italian state of Savoy, which was slowly emerging as a state with an appetite for territorial expansion. In 1734, the Bourbons of Spain reestablished control over Naples and Sicily. Though some Italian states, such as Venice and Genoa, remained independent, they grew increasingly impotent in international affairs.

The Scandinavian States

In the seventeenth century, Sweden had become the dominant power in northern Europe, but after the Battle of Poltava in 1709, Swedish power declined rapidly. Following the death of the powerful Charles XII in 1718, the Swedish nobility, using the Swedish diet as its instrument, gained control of public life and reduced the monarchy to puppet status. But the division of the nobility into pro-French and pro-Russian factions eventually

enabled King Gustavus III (1771–1792) to reassert the power of the monarchy. Gustavus proved to be one of the most enlightened monarchs of his age. By decree, he established freedom of religion, speech, and press and instituted a new code of justice that eliminated the use of torture. Moreover, his economic reforms smacked of *laissez-faire*: he reduced tariffs, abolished tolls, and encouraged trade and agriculture. In 1792, however, a group of nobles, incensed at these reforms and their loss of power, assassinated the king, but they proved unable to fully restore the rule of the aristocracy.

Denmark also saw an attempt at enlightened reforms by King Christian VII (1766–1808) and his chief minister, John Frederick Struensee (SHTROO-un-zay). Aristocratic opposition stymied their efforts, however, and led to Struensee's death in 1772.

Enlightened Absolutism Revisited

Of the three major rulers traditionally associated most closely with enlightened absolutism—Joseph II, Frederick II, and Catherine the Great—only Joseph II sought truly radical changes based on Enlightenment ideas. Both Frederick and Catherine liked to be cast as disciples of the Enlightenment, expressed interest in enlightened reforms, and even attempted some, but neither ruler's policies seemed seriously affected by Enlightenment thought. Necessities of state and maintenance of the existing system took precedence over reform. Indeed, many historians feel that Joseph, Frederick, and Catherine were all guided primarily by a concern for the power and well-being of their states and that their policies were not all that different from those of their predecessors. In the final analysis, heightened state power was used to amass armies and wage wars to gain more power. Nevertheless, in their desire to build stronger state systems, these rulers did pursue such enlightened practices as legal reform, religious toleration, and the extension of education because these served to create more satisfied subjects and strengthened the state in significant ways.

It would be foolish, however, to overlook the fact that not only military but also political and social realities limited the ability of enlightened rulers to make reforms. Everywhere in Europe, the hereditary aristocracy still held the most power in society. Enlightened reforms were often limited to changes in the administrative and judicial systems that did not seriously

undermine the powerful interests of the European nobility. Although aristocrats might join the populace in opposing monarchical extension of centralizing power, as the chief beneficiaries of a system based on traditional rights and privileges for their class, they were certainly not willing to support a political ideology that trumpeted the principle of equal rights for all.

Wars and Diplomacy



FOCUS QUESTIONS: How did the concepts of “balance of power” and “reason of state” influence international relations in the eighteenth century? What were the causes and results of the Seven Years' War?

The philosophes condemned war as a foolish waste of life and resources in stupid quarrels of no value to humankind. Rulers, however, paid little attention to these comments and continued their costly struggles. By the eighteenth century, the European system of self-governing, individual states was grounded largely in the principle of self-interest. Because international relations were based on considerations of power, the eighteenth-century concept of a **balance of power** was predicated on how to counterbalance the power of one state by another to prevent any one state from dominating the others. This balance of power, however, did not imply a desire for peace. Large armies created to defend a state's security were often used for offensive purposes as well. As Frederick the Great of Prussia remarked, “The fundamental rule of governments is the principle of extending their territories.” Nevertheless, the regular use of diplomacy served at times to lead to compromise.

The diplomacy of the eighteenth century still focused primarily on dynastic interests, or the desire of ruling families to provide for their dependents and extend their dynastic holdings. But the eighteenth century also saw the emergence of the concept of **reason of state**, on the basis of which a ruler such as Frederick II and a minister such as William Pitt the Elder looked beyond dynastic interests to the long-term future of their states.

International rivalry and the continuing centralization of the European states were closely related. The need for money to support the new standing armies, navies, and weapons of war that had originated in the seventeenth century created its own imperative for more efficient and effective control of power in the hands of bureaucrats who could collect taxes and organize states for the task of winning wars. At the same time, the development of large standing armies ensured that political disputes would periodically be resolved by armed conflict rather than diplomacy. Between 1715 and 1740, Europe seemed to prefer peace. But in 1740, a major conflict erupted over the succession to the Austrian throne.

The War of the Austrian Succession (1740–1748)

Unable to produce a male heir to the Austrian throne, the Habsburg emperor Charles VI (1711–1740) so feared the



CHRONOLOGY The Mediterranean World and Scandinavia

<i>Spain</i>	
Philip V, the first Bourbon king	1700–1746
Charles III	1759–1788
<i>Portugal</i>	
Marquis de Pombal	1750–1777
<i>Sweden</i>	
Charles XII	1697–1718
Gustavus III	1771–1792
<i>Denmark</i>	
Christian VII	1766–1808

consequences of the succession of his daughter Maria Theresa that he spent much of his reign negotiating the Pragmatic Sanction, by which various European powers agreed to recognize his daughter as his legal heir.

After Charles's death, however, the Pragmatic Sanction was conveniently pushed aside, especially by Frederick II, who had recently succeeded to the throne of Prussia. The new Prussian ruler took advantage of the new empress to invade Austrian Silesia. The vulnerability of Maria Theresa encouraged France to enter the war against its traditional enemy Austria; in turn, Maria Theresa made an alliance with Great Britain, which feared French hegemony over Continental affairs. All too quickly, the Austrian succession had set off a worldwide conflagration. The war was fought not only in Europe, where Prussia seized Silesia and France occupied the Austrian Netherlands, but in the East, where France took Madras (now Chennai) in India from the British, and in North America, where the British captured the French fortress of Louisbourg at the entrance to the Saint Lawrence River. By 1748, all parties were exhausted and agreed to stop. The peace treaty of Aix-la-Chapelle (ex-lah-shah-PELL) promised the return of all occupied territories except Silesia to their original owners. Prussia's refusal to return Silesia guaranteed

another war, at least between the two hostile central European powers of Prussia and Austria.

The Seven Years' War (1756–1763)

Maria Theresa refused to accept the loss of Silesia and prepared for its return by rebuilding her army while working diplomatically through her able foreign minister, Count Wenzel von Kaunitz (VENT-sul fun KOW-nits), to separate Prussia from its chief ally, France. In 1756, Austria achieved what was soon labeled a diplomatic revolution. Bourbon-Habsburg rivalry had been a fact of European diplomacy since the late sixteenth century. But two new rivalries made this old one seem superfluous: Britain and France over colonial empires, and Austria and Prussia over Silesia. France now abandoned Prussia and allied with Austria. Russia, which saw Prussia as a major hindrance to Russian goals in central Europe, joined the new alliance. In turn, Great Britain allied with Prussia. This diplomatic revolution of 1756 now led to another war, with three major areas of conflict: Europe, India, and North America (see Map 18.3). Indeed, the Seven Years' War could be seen, as some historians have argued, as the first world war.



MAP 18.3 Battlefields of the Seven Years' War. A major struggle among the five great powers, the Seven Years' War was truly a worldwide conflict. In central Europe, Prussia survived against the combined forces of France, Austria, and Russia, while Britain emerged victorious against France in the struggle for empire, gaining control of French North America and India.

Q Why were naval strength and ability important in the conflict between Britain and France?

CONFLICT IN EUROPE Europe witnessed the clash of the two major alliances: the British and Prussians against the Austrians, Russians, and French. With his superb army and military prowess, Frederick the Great was able for some time to defeat the Austrian, French, and Russian armies. At the Battle of Rossbach (RAWSS-bahkh) in Saxony in 1757, he won a spectacular victory over combined French-Austrian forces that far outnumbered his own troops. Under attack from three different directions, however, Frederick's forces were gradually worn down and faced utter defeat when they were saved by the death of Tsarina Elizabeth of Russia (1741–1762), which brought her nephew Peter III to power. A great admirer of Frederick the Great, Peter withdrew the Russian troops from the conflict and from the Prussian lands that they had occupied. His withdrawal guaranteed a stalemate and led to a desire for peace. The European conflict was ended by the Peace of Hubertusburg (hoo-BERR-toos-bayrk) in 1763. All occupied territories were returned, and Austria officially recognized Prussia's permanent control of Silesia.

WAR IN INDIA The Anglo-French struggle in the rest of the world had more decisive results. Known as the Great War for Empire, it was fought in India and North America. The French had returned Madras (muh-DRAS or muh-DRAHS) to Britain after the War of the Austrian Succession, but jockeying for power continued as the French and British supported opposing native Indian princes. The British under Robert Clive (1725–1774) ultimately won out, not because they had better forces but because they were more persistent (see the box on p. 546). By the Treaty of Paris in 1763, the French withdrew and left India to the British.

THE FRENCH AND INDIAN WAR By far the greatest conflicts of the Seven Years' War took place in North America, where it was known as the French and Indian War. There were two primary areas of contention. One consisted of the waterways of the Gulf of Saint Lawrence, guarded by the fortress of Louisbourg and by forts near the Great Lakes and Lake Champlain that protected French Quebec and French traders. The other was the unsettled Ohio River valley. As the French moved south from the Great Lakes and north from their garrisons along the Mississippi, they began to establish forts from the Appalachians to the Mississippi River. To British settlers in the thirteen colonies to the east, this French activity threatened to cut off a vast area from British expansion. The French found allies among the Indians, who considered the French traders less threatening than the British settlers.

Despite initial French successes, British fortunes were revived by the efforts of William Pitt the Elder, who was convinced that the

destruction of the French colonial empire was a necessary prerequisite for the creation of Britain's own colonial empire. Accordingly, Pitt decided to make a minimal effort in Europe while concentrating resources, especially the British navy, on the colonial war. Although the French troops were greater in number, the ability of the French to use them in the New World was contingent on naval support. The defeat of French fleets in major naval battles in 1759 gave the British an advantage since the French could no longer easily reinforce their garrisons. A series of British victories soon followed. Already in 1758, the British had captured Forts Louisbourg and Duquesne. Then, on the night of September 13, 1759, British forces led by General James Wolfe scaled the heights outside Quebec and defeated the French under General Louis-Joseph Montcalm on the Plains of Abraham. Both generals died in the battle. The British went on to seize Montreal, the Great Lakes area, and the Ohio valley. The French were forced to make peace. By the Treaty of Paris, they ceded Canada and the lands east of the Mississippi to Britain. Their ally Spain transferred Spanish Florida to British control; in return, the French gave their Louisiana territory to the Spanish. By 1763, Great Britain had become the world's greatest colonial power.



British Library, London/Erich Lessing/Art Resource, NY

Robert Clive in India. Robert Clive was the leader of the army of the British East India Company. He had been commanded to fight the ruler of Bengal in order to gain trading privileges. After the Battle of Plassey in 1757, Clive and the East India Company took control of Bengal. In this painting by Edward Penny, Clive is shown receiving a grant of money for his injured soldiers from the local nabob or governor of Bengal.

British Victory in India

THE SUCCESS OF THE BRITISH AGAINST THE French in India was due to Robert Clive. In this excerpt from one of his letters, he describes his famous victory at Plassey, north of Calcutta, on June 23, 1757. This battle demonstrated the inability of native Indian soldiers to compete with Europeans and signified the beginning of British control in Bengal (ben-GAHL). Clive claimed to have a thousand Europeans, two thousand sepoys (SEE-poi-z) (local soldiers), and eight cannons available for this battle.

Robert Clive's Account of His Victory at Plassey

At daybreak we discovered the [governor's army] moving toward us, consisting, as we since found, of about fifteen thousand horse and thirty-five thousand foot, with upwards of forty pieces of cannon. They approached apace, and by six began to attack with a number of heavy cannon, supported by the whole army, and continued to play on us very briskly for several hours, during which our situation was of the utmost service to us, being lodged in a large grove with good mud banks. To succeed in an attempt on their cannon was next to impossible, as they were planted in a manner round us and at considerable distances from each other. We therefore remained quiet in our post, in expectation of a successful attack upon their camp at night. About noon the enemy drew off their artillery and retired to their camp. . . .

On finding them make no great effort to dislodge us, we proceeded to take possession of one or two more eminences

lying very near an angle of their camp, from whence, and an adjacent eminence in their possession, they kept a smart fire of musketry upon us. They made several attempts to bring out their cannon, but our advanced fieldpieces played so warmly and so well upon them that they were always driven back. Their horse exposing themselves a good deal on this occasion, many of them were killed, and among the rest four or five officers of the first distinction; by which the whole army being visibly dispirited and thrown into some confusion, we were encouraged to storm both the eminence and the angle of their camp, which were carried at the same instant, with little or no loss; though the latter was defended (exclusively of blacks) by forty French and two pieces of cannon; and the former by a large body of blacks, both horse and foot. On this a general rout ensued, and we pursued the enemy six miles, passing upwards of forty pieces of cannon they had abandoned, with an infinite number of carts and carriages filled with baggage of all kinds. . . . It is computed there are killed of the enemy about five hundred. Our loss amounted to only twenty-two killed and fifty wounded, and those chiefly blacks.

Q *In what ways, if any, would Clive's account likely have been different if the Battle of Plassey had occurred in Europe? According to the letter, what role did native Indians seemingly play in the battle? Why does Clive give them such little mention?*

Source: From *Readings in European History*, vol. 2, by James Harvey Robinson (Lexington, Mass.: Ginn and Co., 1906).

European Armies and Warfare

The professional standing army, initiated in the seventeenth century, became a standard feature of eighteenth-century Europe. Especially noticeable was the increase in the size of armies, which paralleled the development of absolutist states. Between 1740 and 1780, the French army grew from 190,000 to 300,000 men; the Prussian, from 83,000 to 200,000; the Austrian, from 108,000 to 282,000; and the Russian, from 130,000 to 290,000.

CHRONOLOGY The Mid-Century Wars

War of the Austrian Succession	1740–1748
Peace of Aix-la-Chapelle	1748
Seven Years' War	1756–1763
Diplomatic revolution	1756
Battle of Rossbach	1757
British capture of Forts Duquesne and Louisbourg	1758
Battle of Quebec	1759
Peace of Hubertusburg	1763
Treaty of Paris	1763

COMPOSITION OF ARMIES The composition of these armies reflected the hierarchical structure of European society and the great chasm that separated the upper and lower classes. Officers came primarily from the landed aristocracy, which had for centuries regarded military activity as one of its major functions. Middle-class individuals could enter the middle ranks of the officer corps but were largely kept out of the higher ranks.

Rank-and-file soldiers came mostly from the lower classes of society. Some states, such as Prussia and Russia, conscripted able-bodied peasants. But many states realized that this was counterproductive since they could not afford to waste their farmers. For that reason, eighteenth-century armies were partly composed of foreign troops, many from Switzerland or the petty German states. Of the great powers, Britain alone had no regular standing army and relied on mercenaries, evident in its use of German troops in America. Most troops in European armies, especially the French and Austrian, were natives who enlisted voluntarily for six-year terms. Some were not exactly volunteers; often vagabonds and the unemployed were pressed into service. Most, however, came from the lower classes—peasants and also artisans

from the cities—who saw the military as an opportunity to escape from hard times or personal problems.

The maritime powers, such as Britain and the Dutch Republic, regarded navies as more important than armies. In the second half of the eighteenth century, the British possessed 174 warships manned by 80,000 sailors. Conditions on these ships were often poor. Diseases such as scurvy and yellow fever were rampant, and crews were frequently press-ganged into duty.

THE NATURE OF WARFARE The dramatic increase in the size of armies and navies did not necessarily result in more destructive warfare in eighteenth-century Europe. For one thing, war was no longer driven by ideology as the religious conflicts of the sixteenth and seventeenth centuries had been. By their very nature, ideological wars are often violent and destructive. Moreover, since the larger armies depended on increased tax revenues, rulers regarded the wanton destruction of civilian taxpayers as foolish. Finally, the costliness of eighteenth-century armies as well as the technology and customary tactics of the age created a system of warfare based on limited objectives.

Since generals were extremely reluctant to risk the destruction of their armies in pitched battles, they came to rely on clever and elaborate maneuvers, rather than direct confrontation. A system of formalities accepted by all sides allowed defeated opponents to withdraw without being captured or destroyed. This mentality also encouraged the construction of vast fortresses to secure major roads and the enormous quantities of supplies needed by eighteenth-century armies. With its own set patterns of tactics, siege warfare often became, as one French critic said disgustedly, “the art of surrendering strongholds honorably after certain conventional formalities.” Nevertheless, despite the maneuvering and the sieges, European warfare in the eighteenth century also involved many battles and considerable risk.

Economic Expansion and Social Change

Q FOCUS QUESTION: What changes occurred in agriculture, finance, industry, and trade during the eighteenth century?

The depressed economic conditions of the seventeenth century began to improve in the early eighteenth century. Rapid population growth, expansion in banking and trade, an agricultural revolution (at least in Britain), the stirrings of industrialization, and an increase in worldwide trade and consumption characterized the economic patterns of the eighteenth century.

Growth of the European Population

Europe’s population began to grow around 1750 and experienced a slow but steady rise, with some regional variations.

It has been estimated that the total European population rose from around 120 million in 1700 to 140 million by 1750, and then grew to 190 million by 1790; thus, the growth rate in the second half of the century was double that of the first half. Individual states also experienced rapid growth between 1700 and 1790: Russia’s population went from 14 million to 28 million (much of it due to territorial expansion); France’s, from 20 to 26 or 27 million; Spain’s, from 6 to 10 million; Brandenburg-Prussia’s, from 1.5 to 5.5 million (over half of this came from territorial acquisition); and Britain’s, from 5 or 6 to 9 million. These increases occurred during the same time that several million Europeans were going abroad as colonists.

Perhaps the most important cause of population growth was a decline in the death rate, thanks, no doubt, to more plentiful food and better transportation of food supplies, which led to improved diets and some relief from devastating famines. The introduction of new crops from the Americas, such as corn and potatoes, played an important role in creating a more bountiful and nutritious food supply (see “Was There an Agricultural Revolution?” later in this chapter). Some historians have estimated that at the beginning of the eighteenth century, farmers were producing about 20 to 30 percent more food than they needed to sustain themselves; by 1750, the surplus reached 50 percent.

But a more plentiful food supply was not the only factor contributing to population growth. Also of great significance was the end of the bubonic plague: the last great outbreak in western Europe occurred in 1720 in southern France. In England, a decline in the number of women who remained unmarried during their childbearing years may also have played an important role in population growth. It has been estimated that this number fell from 15 to 7 percent between 1700 and 1800.

Nevertheless, death was still a ubiquitous feature of everyday life. Diseases such as typhus, smallpox, influenza, and dysentery were rampant, especially since hygienic conditions remained poor—little bathing, dirty clothes, and no systematic elimination of human wastes. Despite the improved transportation, famine and hunger could still be devastating.

Family, Marriage, and Birthrate Patterns

The family, rather than the individual, was still at the heart of Europe’s social organization. For the most part, people still thought of the family in traditional terms, as a patriarchal institution with the husband dominating his wife and children. The upper classes in particular were still concerned for the family as a “house,” an association whose collective interests were more important than those of its individual members. In all social classes, parents, especially the fathers, still generally selected marriage partners for their children, based on the interests of the family (see the box on p. 548). One French noble responded to his son’s inquiry about his upcoming marriage: “Mind your own business.”

Marital Arrangements

IN THE EIGHTEENTH CENTURY, UPPER-CLASS PARENTS continued to choose marriage partners for their children. This practice and the turmoil it could cause are evident in this selection from *The Rivals*, a play written in 1775 by Richard Sheridan. Sheridan was an Irish playwright who quit writing plays in order to pursue a political career. In this scene from *The Rivals*, a father, Sir Anthony Absolute, informs his son, Captain Jack Absolute, of the arrangements he has made for Jack's marriage. Jack, in love with another woman, is dumbfounded by his father's plans.

Richard Sheridan, *The Rivals*

ABSOLUTE: Now, Jack, I am sensible that the income of your commission, and what I have hitherto allowed you, is but a small pittance for a lad of your spirit.

CAPTAIN JACK: Sir, you are very good.

ABSOLUTE: And it is my wish, while yet I live, to have my boy make some figure in the world. I have resolved, therefore, to fix you at once in a noble independence.

CAPTAIN JACK: Sir, your kindness overpowers me—such generosity makes the gratitude of reason more lively than the sensations even of filial affection.

ABSOLUTE: I am so glad you are so sensible of my attention—and you shall be master of a large estate in a few weeks.

CAPTAIN JACK: Let my future life, sir, speak my gratitude; I cannot express the sense I have of your munificence.—Yet, sir, I presume you would not wish me to quit the army?

ABSOLUTE: Oh, that shall be as your wife chooses.

CAPTAIN JACK: My wife, sir!

ABSOLUTE: Ay, ay, settle that between you—settle that between you.

CAPTAIN JACK: A wife, sir, did you say?

ABSOLUTE: Ay, a wife—why, did I not mention her before?

CAPTAIN JACK: Not a word of her, sir.

ABSOLUTE: Odd, so! I musn't forget her though.—Yes, Jack, the independence I was talking of is by marriage—the fortune is saddled with a wife—but I suppose that makes no difference.

CAPTAIN JACK: Sir! Sir! You amaze me!

ABSOLUTE: Why, what the devil's the matter with you, fool? Just now you were all gratitude and duty.

CAPTAIN JACK: I was, sir—you talked of independence and a fortune, but not a word of a wife!

ABSOLUTE: Why—what difference does that make? Odds life, sir! If you had an estate, you must take it with the live stock on it, as it stands!

CAPTAIN JACK: If my happiness is to be the price, I must beg leave to decline the purchase. Pray, sir, who is the lady?

ABSOLUTE: What's that to you, sir? Come, give me your promise to love, and to marry her directly.

CAPTAIN JACK: Sure, sir, this is not very reasonable. . . . You must excuse me, sir, if I tell you, once for all, that in this point I cannot obey you. . . .

ABSOLUTE: Sir, I won't hear a word—not one word! . . .

CAPTAIN JACK: What, sir, promise to link myself to some mass of ugliness!

ABSOLUTE: Zounds! Sirrah! The lady shall be as ugly as I choose: she shall have a hump on each shoulder; she shall be as crooked as the crescent; her one eye shall roll like the bull's in Cox's Museum; she shall have a skin like a mummy, and the beard of a Jew—she shall be all this, sirrah! Yet I will make you ogle her all day, and sit up all night to write sonnets on her beauty.



What does Sheridan suggest about marriage among the upper classes in the eighteenth century? What social, political, and economic considerations were significant in eighteenth-century marriages? Could he be overstating the issue? Why or why not?

Source: From *The Rivals* by Richard Sheridan (London, 1775).

CHILD CARE At the beginning of the eighteenth century, traditional attitudes also prevailed in the care of children. Generally, lower-class women breast-fed their own children because that provided the best nourishment. Moreover, since there were strong taboos in various parts of Europe against sexual intercourse while breastfeeding, mothers might also avoid another immediate pregnancy; if the infant died, they could then have another child. Lower-class women, however, also served as wet nurses for children of the aristocratic and upper middle classes. Mothers from these higher social strata considered breastfeeding undignified and hired wet nurses instead. Even the wives of artisans in the cities, for economic reasons, sent their babies to wet nurses in the countryside if

they could, making the practice widespread in the eighteenth century.

In the second half of the eighteenth century, traditional attitudes began to alter, especially in western Europe. The impact of Enlightenment thought, such as Rousseau's *Émile*, and the increasing survival of more infants led to new attitudes toward children. Childhood came to be viewed more and more as a distinct phase in human development. One result was a shift to dressing children in comfortable clothes appropriate to their age rather than in clothes modeled after adult styles. Shops for children's clothes appeared for the first time. The practice of **primogeniture**, in which the eldest son received all or the largest share of the parents' estate

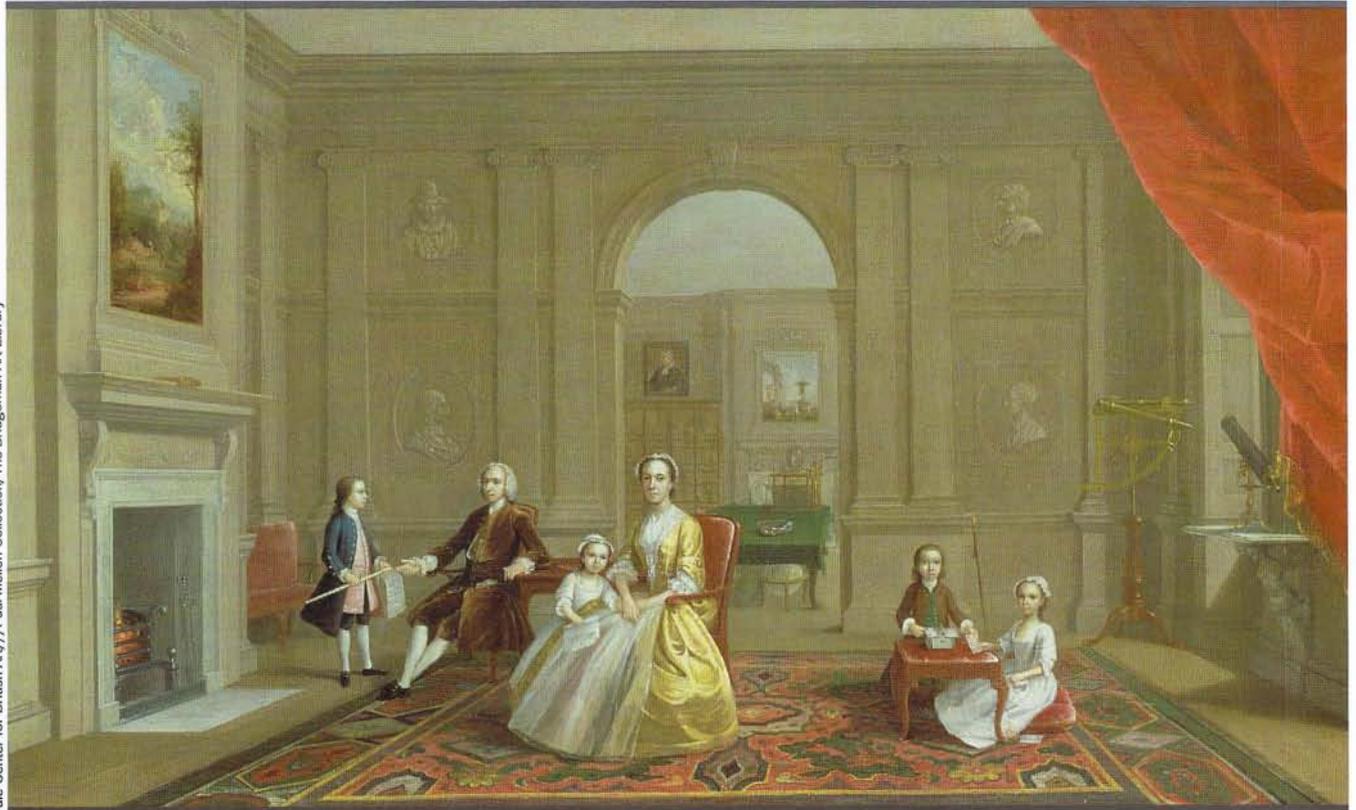
and thus was treated as the favorite, also came under attack. All children, it was argued, deserved their parents' attention. Appeals for women to breast-feed their children rather than use wet nurses soon followed. In England, games and toys specifically for children now appeared. The jigsaw puzzle was invented in the 1760s, and books, such as *Little Pretty Pocket-Book* (1744), aimed to please as well as teach children. These changes, however, were largely limited to the upper classes of western European society and did not extend to the peasants. For most Europeans, children were still a source of considerable anxiety. They represented a health risk to the mothers who bore them and more mouths to feed if they survived. In times of economic crisis, children proved such a burden to some families that they resorted to **infanticide** or abandoned their children at foundling homes.

Despite being punishable by death, infanticide remained a solution to the problem of too many children. So many children were being "accidentally" suffocated while in their parents' bed that in Austria in 1784 a law was enacted that forbade parents to place children under five years old in bed with them. More common than infanticide was simply leaving unwanted children at foundling homes or hospitals, which became a favorite charity of the rich in eighteenth-century Europe. The largest of its kind, located in Saint Petersburg,

Russia, was founded by members of the nobility. By the end of the century, it was taking in 5,000 new babies a year and caring for 25,000 children at one time.

But severe problems arose as the system became overburdened. One historian has estimated that in the 1770s, one-third of all babies born in Paris were taken to foundling institutions by parents or desperate unmarried mothers, creating serious overcrowding. Foundling institutions often proved fatal for infants. Mortality rates ranged from 50 percent to as high as 90 percent (in a sense making foundling homes a legalized form of infanticide). Children who survived were usually sent to miserable jobs. The suffering of poor children was one of the blackest pages of eighteenth-century European history.

MARRIAGE AND BIRTHRATES In most of Europe, newly married couples established their own households independent of their parents. This nuclear family, which had its beginning in the Middle Ages, had become a common pattern, especially in northwestern Europe. In order to save enough to establish their own households, both men and women (outside the aristocracy) married quite late; the average age for men in northwestern Europe was between twenty-seven and twenty-eight; for women, between twenty-five and twenty-seven.



Yale Center for British Art///Paul Mellon Collection/The Bridgeman Art Library

Children of the Upper Classes. This painting of John Bacon and his family illustrates an important feature of upper-class family life in Great Britain in the first half of the eighteenth century. The children appear as miniature adults, dressed in clothes modeled after the styles of their parents' clothes.

Late marriages imposed limits on the birthrate; in fact, they might be viewed as a natural form of birth control. But was this limitation offset by the babies born illegitimately? From the low illegitimacy rate of 1 percent in some places in France and 5 percent in some English parishes, it would appear that it was not, at least in the first half of the eighteenth century. After 1750, however, illegitimacy appears to have increased. Studies in Germany, for example, show that rates of illegitimacy increased from 2 percent in 1700 to 5 percent in 1760 and to 10 percent in 1800, followed by an even more dramatic increase in the early nineteenth century.

For married couples, the first child usually appeared within one year of marriage, and additional children came at intervals of two or three years, producing an average of five births per family. It would appear, then, that the birthrate had the potential of causing a significant increase in population. This possibility was restricted, however, because 40 to 60 percent of European women of childbearing age (between fifteen and forty-four) were not married at any given time. Moreover, by the end of the eighteenth century, especially among the upper classes in France and Britain, birth control techniques were being used to limit the number of children. Figures for the French aristocracy indicate that the average number of children declined from six in the period between 1650 and 1700 to three between 1700 and 1750 and to two between 1750 and 1780. These figures are even more significant when one considers that aristocrats married at younger ages than the rest of the population. Coitus interruptus remained the most commonly used form of birth control.

Among the working classes, whether peasants or urban workers, the contributions of women and children to the “family economy” were often crucial. In urban areas, both male and female children either helped in the handicraft manufacturing done in the home or were sent out to work as household servants. In rural areas, children worked on the land or helped in the activities of cottage industry. Married women grew vegetables in small plots, tended livestock, and sold eggs, vegetables, and milk. Wives of propertyless agricultural workers labored in the fields or as textile workers, spinning or knitting. In the cities, wives of artisans helped their husbands at their crafts or worked as seamstresses. The wives of unskilled workers labored as laundresses and cleaners for the rich or as peddlers of food or used clothing to the lower classes. But the family economy was often precarious. Bad harvests in the countryside or a downturn in employment in the cities often reduced people to utter poverty and a life of begging.

Was There an Agricultural Revolution?

Did improvements in agricultural practices and methods in the eighteenth century lead to an **agricultural revolution**? The topic is much debated. Some historians have noted the beginning of agrarian changes already in the seventeenth century, especially in the Low Countries. Others, however, have

questioned the use of the term, arguing that significant changes occurred only in England and that even there the upward trend in agricultural production was not maintained after 1750.

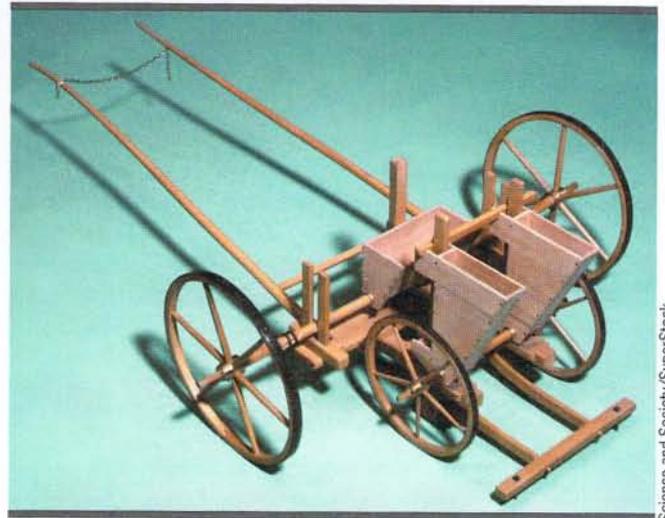
Eighteenth-century agriculture was characterized by increases in food production that can be attributed to four interrelated factors: more farmland, increased crop yields per acre, healthier and more abundant livestock, and an improved climate. Climatologists believe that the “little ice age” of the seventeenth century declined in the eighteenth, especially evident in moderate summers that provided more ideal growing conditions.

The amount of land under cultivation was increased by abandoning the old open-field system, in which part of the land was allowed to lie fallow to renew it. The formerly empty fields were now planted with new crops, such as alfalfa, turnips, and clover, which stored nitrogen in their roots and thereby restored the soil’s fertility. They also provided winter fodder for livestock, enabling landlords to maintain an ever-larger number of animals.

The more numerous livestock increased the amount of meat in the European diet and enhanced food production by making available more animal manure, which was used to fertilize fields and produce larger yields per acre. Landed aristocrats with an interest in the scientific experimentation of the age also adopted innovations that increased yields. In England, Jethro Tull (1674–1741) discovered that using a hoe to keep the soil loose allowed air and moisture to reach plants and enabled them to grow better. He also used a drill to plant seeds in rows instead of scattering them by hand, a method that had lost much seed to the birds.

The eighteenth century witnessed greater yields of vegetables, including two important American crops, the potato and maize (Indian corn). Although they were not grown in quantity until after 1700, both had been brought to Europe from America in the sixteenth century. The potato became a staple in Germany, the Low Countries, and especially Ireland, where repression by English landlords forced large numbers of poor peasants to survive on small plots of marginal land. The potato took relatively little effort to produce in large quantities. High in carbohydrates and calories, rich in vitamins A and C, it could be easily stored for winter use.

The new agricultural techniques were considered best suited to large-scale farms. Consequently, a change in landholding accompanied the increase in food production. Large landowners or yeomen farmers enclosed the old open fields, combining many small holdings into larger units. The end of the open-field system led to the demise of the cooperative farming of the village community. In England, where small landholders resisted this process, Parliament, dominated by the landed aristocracy, enacted legislation allowing agricultural lands to be legally enclosed. As a result of these **enclosure acts**, England gradually became a land of large estates, and many small farmers were forced to become wage laborers or tenant farmers working farms of 100 to 500 acres. The enclosure movement and new agricultural practices largely



Jethro Tull and the Seed Drill. A major innovation in the new agricultural practices of the eighteenth century was the development of seed drills that enabled farmers to plant seeds in rows and prevent them from being picked up by birds. The seed drill pictured here was invented by Jethro Tull (left), one of the many landed aristocrats who participated in the scientific experimentation of the age.

destroyed the traditional patterns of English village life (see the box on p. 552).

In the eighteenth century, the English were the leaders in adopting the new techniques behind the agricultural revolution. This early modernization of English agriculture, with its noticeable increase in productivity, made possible the feeding of an expanding population about to enter a new world of industrialization and urbanization. In other parts of Europe, however, noble privileges and heavy taxes on the peasants prevented the adoption of new agricultural practices. Nobles maintained rights of usage to all lands and often pastured animals on fallow fields; although the animals' manure could fertilize the soil, overgrazing could destroy the fields. In addition, lords often levied taxes on certain crops, such as wheat and rye, which prevented the introduction of fodder crops.

New Methods of Finance

A decline in the supply of gold and silver in the seventeenth century had created a chronic shortage of money that undermined the efforts of governments to meet their needs. The establishment of new public and private banks and the acceptance of paper notes made possible an expansion of credit in the eighteenth century.

Perhaps the best example of this process can be observed in England, where the Bank of England was founded in 1694. Unlike other banks accustomed to receiving deposits and exchanging foreign currencies, the Bank of England also made loans. In return for lending money to the government, the

bank was allowed to issue paper "banknotes" backed by its credit. These soon became negotiable and provided a paper substitute for gold and silver coins. In addition, the issuance of government bonds paying regular interest, backed by the Bank of England and the London financial community, created the notion of a public or "national debt" distinct from the monarch's personal debts. This process meant that capital for financing larger armies and other government undertakings could be raised in ever-greater quantities.

These new financial institutions and methods were not risk-free, however. In both Britain and France in the early eighteenth century, speculators provided opportunities for people to invest in colonial trading companies. The French company under John Law was also tied to his attempt to create a national bank and paper currency for France. When people went overboard and drove the price of the stock to incredibly high levels, the bubble burst. Law's company and bank went bankrupt, leading to a loss of confidence in paper money that prevented the formation of a French national bank. Consequently, French public finance developed slowly in the eighteenth century (see Chapter 19).

This was not the case in Britain, however. Despite crises, public confidence in the new financial institutions enabled the British government to borrow large sums of money at relatively low rates of interest, giving it a distinct advantage in the struggle with France. According to a contemporary observer, Britain's public credit was "the permanent miracle of her policy, which has inspired both astonishment and fear in the States of Europe."⁵ Despite Britain's growing importance in finance, however, the Dutch Republic remained the leader in Europe's financial life, and Amsterdam continued to be the center of international finance until London replaced it in the nineteenth century. One observer noted in 1769:

The Impact of Agricultural Changes

THE NEW AGRICULTURAL PRACTICES IN ENGLAND, which led to larger farms and increased productivity, also had social repercussions. As common lands were enclosed by large landowners, many small farmers became landless laborers, working for the larger farmers or in the emerging factories. This selection is from a work published in 1795 by David Davies (1742–1819), an English clergyman who analyzed the changes he saw in the countryside.

David Davies, *The Case of Labourers in Husbandry Stated and Considered*

The depriving of all landed property has beggared multitudes. It is plainly agreeable to sound policy, that as many individuals as possible in a state should possess an interest in the soil; because this attaches them strongly to the country and its constitution, and makes them zealous and resolute in defending them. But the gentry of this kingdom seem to have lost sight of this wise and salutary policy. Instead of giving to labouring people a valuable stake in the soil, the opposite measure has so long prevailed, that but few cottages, comparatively, have now any land about them. Formerly many of the lower sort of people [had land

on which] they raised for themselves a considerable part of their subsistence. . . . But since these small parcels of ground have been swallowed up in the contiguous farms and enclosures, and the cottages themselves have been pulled down, the families which used to occupy them are crowded together in decayed farmhouses, with hardly ground enough about them for a cabbage garden; and being thus reduced to be mere hirelings, they are of course very liable to come to want. . . .

Thus an amazing number of people have been reduced from a comfortable state of partial independence to the precarious condition of hirelings, who, when out of work, must immediately come to their parish [for welfare]. And the great plenty of working hands always to be had when wanted, having kept down the price of labour below its proper level, the consequence is universally felt in the increased number of dependent poor.



In Davies's eyes, how were the changes in agricultural practices affecting England's small farmers? What did he think would be the consequences of these changes?

Source: From David Davies, *The Case of Labourers in Husbandry Stated and Considered* (London, 1795), pp. 55–56.

If ten or twelve businessmen of Amsterdam of the first rank meet for a banking operation, they can in a moment send circulating throughout Europe over two hundred million florins in paper money, which is preferred to cash. There is no Sovereign who could do as much. . . . This credit is a power which the ten or twelve businessmen will be able to exert over all the States of Europe, in complete independence of any authority.⁶

As Dutch trade, industry, and power declined, Dutch capitalists were inclined to lend money abroad because they had fewer opportunities at home.

European Industry

The most important product of European industry in the eighteenth century was textiles. Woolen cloth made up 75 percent of Britain's exports in the early part of the century. France, too, was a leader in the production of woolen cloth, and other major states emulated both France and Britain by encouraging the development of their own textile industries.

COTTAGE INDUSTRY Most textiles were still produced by traditional methods. In cities that were textile centers, master artisans used timeworn methods to turn out finished goods in their guild workshops. But by the eighteenth century, textile production was beginning to shift to the countryside in parts of Europe. In the countryside, textiles were produced by the

“putting-out” or “domestic” system. A merchant-capitalist entrepreneur bought the raw materials, mostly wool and flax, and “put them out” to rural workers, who spun the raw material into yarn and then wove it into cloth on simple looms. Capitalist entrepreneurs sold the finished product, made a profit, and used it to manufacture more. This system became known as the **cottage industry** because spinners and weavers did their work in their own cottages. The cottage industry was truly a family enterprise: women and children could spin while men wove on the looms, enabling rural people to earn incomes to supplement their pitiful wages as agricultural laborers.

NEW METHODS AND NEW MACHINES The cottage system employed traditional methods of manufacturing and spread to many areas of rural Europe in the eighteenth century. But significant changes in industrial production also began to occur in the second half of the century, pushed along by the introduction of cotton, originally imported from India. The importation of raw cotton from slave plantations in the Americas encouraged the production of cotton cloth in Europe, where a profitable market developed because of the growing demand for lightweight cotton clothes that were less expensive than linens and woolens. But the traditional methods of the cottage industry proved incapable of keeping up with the growing demand, leading English cloth entrepreneurs to develop new methods and new machines. The flying shuttle sped up the process of weaving on a loom, thereby increasing



Cottage Industry. One important source of textile production in the eighteenth century was the cottage industry, truly a family enterprise. Shown here is a family at work producing knitwear. It was customary in the cottage industry for women to spin and wind the yarn and for men to weave the yarn into cloth on looms.

the need for large quantities of yarn. In response, Richard Arkwright (1732–1792) invented a “water frame,” powered by horse or water, which turned out yarn much faster than cottage spinning wheels. This abundance of yarn, in turn, led to the development of mechanized looms, invented in the 1780s but not widely adopted until the early nineteenth century. By that time, Britain was in the throes of the Industrial Revolution (see Chapter 20), but already at the end of the eighteenth century, rural workers, perceiving that the new machines threatened their traditional livelihood, had begun to call for the machines’ destruction (see the box on p. 554).

THE NEW CONSUMERS As agricultural innovations in the eighteenth century reduced the need for agricultural workers, other occupations were expanding. Small merchants, craftspeople, and shopkeepers were growing in number, aided by the developments in industry. This led to the beginnings of a consumer revolution that was primarily centered in England in the eighteenth century. Consumers purchased a host of newly available goods including china, silverware, cut glass, mahogany furniture, teapots, and ready-made clothing. The consumer products of the eighteenth century quickly became international commodities.

Mercantile Empires and Worldwide Trade

As we saw in Chapter 14, the growth of commercial capitalism led to integrated markets, joint-stock trading companies,

and banking and stock exchange facilities. Mercantilist theory had posited that a nation should acquire as much gold and silver as possible; that it should maintain a favorable balance of trade, or more exports than imports; and that the state should provide subsidies to manufacturers, grant monopolies to traders, build roads and canals, and impose high tariffs to limit imports. Colonies were also seen as valuable sources of raw materials and markets for finished goods. Mercantilist theory on the role of colonies was matched in practice by Europe’s overseas expansion. With the development of colonies and trading posts in the Americas, Asia, and Africa, Europeans embarked on an adventure in international commerce. This increase in overseas trade has led some historians to speak of the emergence of a truly global economy in the eighteenth century.

Although trade within Europe still dominated total trade figures, overseas trade boomed in the eighteenth century. As we saw in Chapter 14, of all the goods traded in the eighteenth century, perhaps the most profitable were African slaves. The African slave trade and the plantation economy in the Americas that depended on it were an integral part of the new Atlantic economy, which enabled the nations of western Europe to experience greater prosperity than the states in central and eastern Europe.

During the eighteenth century, trade between European states and their colonies increased dramatically. In 1715, 19 percent of Britain’s trade was with its American colonies; by 1785, that figure had risen to 34 percent. The growing trade of Europe with the Americas, Africa, and Asia was also visible in the expansion of merchant fleets. The British, for example, had 3,300 merchant ships carrying 260,000 tons in 1700; by 1775, those numbers had increased to 9,400 ships carrying 695,000 tons.

Flourishing trade also had a significant impact on the European economy, especially visible in the growth of towns and cities. The rise of the Atlantic trade led to great prosperity for such port cities as Bordeaux, Nantes, and Marseilles in France; Bristol and Liverpool in Britain; and Lisbon and Oporto in Portugal. Trade also led to the growth of related industries, such as textile manufacturing, sugar refining, and tobacco processing, and to an increase in dock workers, building tradesmen, servants, and numerous service people. Visitors’ accounts of their visits to prosperous port cities detail the elegant buildings and affluent lifestyle they encountered.

The Beginnings of Mechanized Industry: The Attack on New Machines

ALREADY BY THE END OF THE EIGHTEENTH CENTURY, mechanization was bringing changes to the traditional cottage industry of textile manufacturing. Rural workers who depended on the extra wages earned in their own homes often reacted by attacking the machinery that threatened their livelihoods. This selection is a petition that English woolen workers published in their local newspapers asking that machines no longer be used to prepare wool for spinning.

The Leeds Woolen Workers' Petition (1786)

To the Merchants, Clothiers and all such as wish well to the Staple Manufactory of this Nation.

The Humble ADDRESS and PETITION of Thousands, who labor in the Cloth Manufactory.

The Scribbling-Machines have thrown thousands of your petitioners out of employ, whereby they are brought into great distress, and are not able to procure a maintenance for their families, and deprived them of the opportunity of bringing up their children to labor: We have therefore to request, that prejudice and self-interest may be laid aside, and that you may pay that attention to the following facts, which the nature of the case requires.

The number of Scribbling-Machines extending about seventeen miles southwest of LEEDS, exceed all belief, being no less than *one hundred and seventy!* and as each machine will do as much work in twelve hours, as ten men can in that time do by hand (speaking within bounds) and they working night and day, one machine will do as much work in one day as would otherwise employ twenty men.

As we do not mean to assert any thing but what we can prove to be true, we allow four men to be employed at each machine twelve hours, working night and day, will take eight men in twenty-four hours; so that, upon a moderate computation twelve men are thrown out of employ for every single machine used in scribbling; and as it may be supposed the

number of machines in all the other quarters together, nearly equal those in the South-West, full four thousand men are left to shift for a living how they can, and must of course fall to the Parish, if not time relieved. Allowing one boy to be bound apprentice from each family out of work, eight thousand hands are deprived of the opportunity of getting a livelihood.

We therefore hope, that the feelings of humanity will lead those who have it in their power to prevent the use of those machines, to give every discouragement they can to what has a tendency so prejudicial to their fellow-creatures. . . .

We wish to propose a few queries to those who would plead for the further continuance of these machines:

How are those men, thus thrown out of employ to provide for their families; and what are they to put their children apprentice to, that the rising generation may have something to keep them at work, in order that they may not be like vagabonds strolling about in idleness? Some say, Begin and learn some other business.—Suppose we do, who will maintain our families, whilst we undertake the arduous task; and when we have learned it, how do we know we shall be any better for all our pains; for by the time we have served our second apprenticeship, another machine may arise, which may take away that business also. . . .

But what are our children to do; are they to be brought up in idleness? Indeed as things are, it is no wonder to hear of so many executions; for our parts, though we may be thought illiterate men, our conceptions are, that bringing children up to industry, and keeping them employed, is the way to keep them from falling into those crimes, which an idle habit naturally leads to.

Q *What arguments did the Leeds woolen workers use against the new machines? What does the petition reveal about the concept of "progress" at the end of the eighteenth century?*

Source: Leeds Woolen Workers' Petition (Leeds, 1786).

The Social Order of the Eighteenth Century

Q **FOCUS QUESTION:** Who were the main groups making up the European social order in the eighteenth century, and how did the conditions in which they lived differ both between groups and between different parts of Europe?

The pattern of Europe's social organization, first established in the Middle Ages, continued well into the eighteenth century. Social status was still largely determined

not by wealth and economic standing but by the division into the traditional "orders" or "estates" determined by heredity. This divinely sanctioned division of society into traditional orders was supported by Christian teaching, which emphasized the need to fulfill the responsibilities of one's estate. Although Enlightenment intellectuals attacked these traditional distinctions, they did not die easily. In the Prussian law code of 1794, marriage between noble males and middle-class females was forbidden without a government dispensation. Even without government regulation, however, different social groups remained easily distinguished everywhere in Europe by the distinctive, traditional clothes they wore.

Nevertheless, some forces of change were at work in this traditional society. The ideas of the Enlightenment made headway as reformers argued that the concept of an unchanging social order based on privilege was hostile to the progress of society. Not until the revolutionary upheavals at the end of the eighteenth century, however, did the old order finally begin to crumble.

The Peasants

Because society was still mostly rural in the eighteenth century, the peasantry constituted the largest social group, making up as much as 85 percent of Europe's population. There were rather large differences, however, between peasants from area to area. The most important distinction, at least legally, was between the free peasant and the serf. Peasants in Britain, northern Italy, the Low Countries, Spain, most of France, and some areas of western Germany were legally free, though not exempt from burdens. Some free peasants in Andalusia in Spain, southern Italy, Sicily, and Portugal lived in a poverty more desperate than that of many serfs in Russia and eastern Germany. In France, 40 percent of free peasants owned little or no land by 1789.

Small peasant proprietors or tenant farmers in western Europe were also not free from compulsory services. Most owed **tithes**, often one-third of their crops. Although tithes were intended for parish priests, in France only 10 percent of the priests received them. Instead the tithes wound up in the hands of towns and aristocratic landowners. Moreover, peasants could still owe a variety of dues and fees. Local aristocrats claimed hunting rights on peasant land and had monopolies over the flour mills, community ovens, and wine and oil presses needed by the peasants. Hunting rights, dues, fees, and tithes were all deeply resented.

Eastern Europe continued to be dominated by large landed estates owned by powerful lords and worked by serfs. Serfdom had come late to the east, having largely been imposed in the sixteenth and seventeenth centuries. Peasants in eastern Germany were bound to the lord's estate, had to perform labor services on the lord's land, and could not marry or move without permission and payment of a tax. By the eighteenth century, landlords also possessed legal jurisdiction, giving them control over the administration of justice. Only in the Habsburg empire had a ruler attempted to improve the lot of the peasants through a series of reforms. With the exception of the clergy and a small merchant class, eighteenth-century Russia, unlike the rest of Europe, was still largely a society of landlords and serfs. Russian peasants were not attached to the land but to the landlord and thus existed in a condition approaching slavery.

THE VILLAGE The local village remained the center of social life for the peasants. The village, especially in western Europe, maintained public order; provided poor relief, a village church, and sometimes a schoolmaster; collected taxes for the central government; maintained roads and bridges;

and established common procedures for sowing, plowing, and harvesting crops. But villages were often dominated by the wealthiest peasants and proved highly resistant to innovations, such as new agricultural practices.

THE PEASANT DIET The diet of the peasants in the eighteenth century had not changed much since the Middle Ages. Dark bread, made of roughly ground wheat and rye flour, remained the basic staple. It was quite nourishing and high in vitamins, minerals, and even proteins, since the bran and germ were not removed. Peasants drank water, wine, and beer and ate soups and gruel made of grains and vegetables. The new foods of the eighteenth century, potatoes and American corn, added important elements to the peasant diet. Of course, when harvests were bad, hunger and famine became the peasants' lot in life, making them even more susceptible to the ravages of disease.

The Nobility

The nobles, who constituted only 2 to 3 percent of the European population, played a dominating role in society. Being born a noble automatically guaranteed a place at the top of the social order, with all the attendant special privileges and rights. The legal privileges of the nobility included judgment by their peers, immunity from severe punishment, and exemption from many forms of taxation. Especially in central and eastern Europe, the rights of landlords over their serfs were overwhelming. In Poland until 1768, the nobility even possessed the right of life or death over their serfs.

In many countries, nobles were highly conscious of their unique lifestyle, which set them apart from the rest of society. This did not mean, however, that they were unwilling to bend the conventions of that lifestyle if there were profits to be made. For example, by convention, nobles were expected to live off the yields of their estates. But although nobles almost everywhere talked about trade being beneath their dignity, many were not averse to mercantile endeavors. Many were also all too eager to profit from the exploitation of raw materials found on their estates; as a result, many nobles were involved in industries such as mining, metallurgy, and glassmaking. Their diet also set them off from the rest of society. Aristocrats consumed enormous quantities of meat and fish accompanied by cheeses, nuts, and a variety of sweets.

Nobles also played important roles in military and government affairs. Since medieval times, landed aristocrats had served as military officers. Although monarchs found it impossible to exclude commoners from the ranks of officers, tradition maintained that nobles made the most natural and hence the best officers. Moreover, the eighteenth-century nobility played a significant role in the administrative machinery of state. In some countries, such as Prussia, the entire bureaucracy reflected aristocratic values. Moreover, in most of Europe, landholding nobles controlled much of the local government in their districts.

The nobility or landowning class was not a homogeneous social group, however. Landlords in England leased their land to tenant farmers, while those in eastern Europe used the labor services of serfs. Nobles in Russia and Prussia served the state, but those in Spain and Italy had few official functions. Differences in wealth, education, and political power also led to differences within countries as well. The gap between rich and poor nobles could be enormous. As the century progressed, poor nobles sometimes sank into the ranks of the unprivileged masses of the population. It has been estimated that the number of European nobles declined by one-third between 1750 and 1815.

Although the nobles clung to their privileged status and struggled to keep others out, almost everywhere a person with money found it possible to enter the ranks of the nobility. Rights of nobility were frequently attached to certain lands, so purchasing the lands made one a noble; the acquisition of government offices also often conferred noble status.

THE ARISTOCRATIC WAY OF LIFE: THE COUNTRY HOUSE

One aristocrat who survived the French Revolution commented that “no one who did not live before the Revolution” could know the real sweetness of living. Of course, he spoke not for the peasants whose labor maintained the system but for the landed aristocrats. For them, the eighteenth century was a final century of “sweetness” before the Industrial Revolution and bourgeois society diminished their privileged way of life.

In so many ways, the court of Louis XIV had provided a model for other European monarchs, who built palaces and encouraged the development of a court society as a center of culture. As at Versailles, these courts were peopled by members of the aristocracy whose income from rents or officeholding enabled them to participate in this lifestyle. This court society, whether in France, Spain, or Germany, manifested common characteristics: participation in intrigues for the king’s or prince’s favor, serene walks in formal gardens, and duels to maintain one’s honor.

The majority of aristocratic landowners, however, remained on their country estates and did not participate in court society; their large houses continued to give witness to their domination of the surrounding countryside. This was especially true in England, where the court of the Hanoverian kings (Georges I–III, from 1714 to 1820) made little impact on the behavior of upper-class society. English landed aristocrats invested much time, energy, and money in their rural estates, giving the English country house an important role in English social life. One American observer remarked, “Scarcely any persons who hold a leading place in the circles of their society live in London. They have houses in London, in which they stay while Parliament sits, and occasionally visit at other seasons; but their homes are in the country.”⁷

Although there was much variety in country houses, many in the eighteenth century were built in the Georgian style (named after the Hanoverian kings). This style was greatly influenced by the Classical serenity and sedateness of the sixteenth-century Venetian architect Andrea Palladio (ahn-DRAY-ah puh-LAH-

dee-oh), who had specialized in the design of country villas. The Georgian country house combined elegance with domesticity, and its interior was often described as offering visual delight and utility along with the comfort of a home.

The country house also fulfilled a new desire for greater privacy that was reflected in the growing separation between the lower and upper floors. The lower floors were devoted to public activities—dining, entertaining, and leisure (see *Images of Everyday Life* on p. 557). A central entrance hall provided the setting for the ceremonial arrival and departure of guests on formal occasions. From the hall, guests could proceed to a series of downstairs common rooms. The largest was the drawing room (larger houses had two), which contained musical instruments and was used for dances or card games, a favorite pastime. Other common rooms included a formal dining room, informal breakfast room, library, study, gallery, billiard room, and conservatory. The entrance hall also featured a large staircase that led to the upstairs rooms, which consisted of bedrooms for husbands and wives, sons, and daughters. These rooms were used not only for sleeping but also for private activities, such as playing for the children and sewing, writing, and reading for wives. “Going upstairs” literally meant leaving the company of others in the downstairs common rooms to be alone in the privacy of one’s bedroom. This eighteenth-century desire for privacy also meant keeping servants at a distance. They were now housed in their own wing of rooms and alerted to their employers’ desire for assistance by a new invention—long cords connected to bells in the servants’ quarters.

Although the arrangement of the eighteenth-century Georgian house originally reflected male interests, the influence of women was increasingly evident by the second half of the century. Already in the seventeenth century, it had become customary for the sexes to separate after dinner; while the men preoccupied themselves with brandy and cigars in the dining room, women would exit to a “withdrawing room” for their own conversation. In the course of the eighteenth century, the drawing room became a larger, more feminine room with comfortable pieces of furniture grouped casually in front of fireplaces to create a cozy atmosphere.

Aristocratic landowners, especially in Britain, also sought to expand the open space around their country houses to separate themselves from the lower classes in the villages and to remove farmland from their view. Often these open spaces were then enclosed by walls to create parks (as they were called in England) to provide even more privacy. Sometimes entire villages were destroyed to create a park, causing one English poet to lament the social cost:

*The man of wealth and pride
Takes up the space that many poor supplied;
Space for his lake, his park’s extended bounds,
Space for his horses, equipage and hounds.*⁸

Along with a sense of privacy, parks gave landed aristocrats the ability to reshape their property to meet their leisure needs.

The Aristocratic Way of Life

© Collection of the Earl of Pembroke, Wilton House, Wiltshire, UK/
The Bridgeman Art Library



Louvre, Paris/Scala/Art Resource, NY

Alnwick Castle, Northumberland, UK/Erich Lessing/Art Resource, NY



THE EIGHTEENTH-CENTURY COUNTRY HOUSE in Britain fulfilled the desire of aristocrats for both elegance and greater privacy. The painting above at the left, by Richard Wilson, shows a typical English country house of the eighteenth



Staatliche Schlosser und Gaerten, Karlsruhe/Erich Lessing/Art Resource, NY

century surrounded by a simple, serene landscape. Thomas Gainsborough's *Conversation in the Park*, above right, captures the relaxed life of two aristocrats in the park of their country estate. The illustration at the lower left shows the formal dining room of a great British country

(continued)

(Images of Everyday Life continued)

house. In the course of the eighteenth century, upper-class country houses came to be furnished with upholstered furniture and elaborate carpets as aristocrats sought greater comfort. Cabinets with glass windows also became fashionable as a way to display fine china and other objects. Especially desirable were objects from the East as vast

amounts of Chinese and Japanese ceramics were imported into Europe in the eighteenth century. The illustration at the lower right shows Chinese cups without handles, which became extremely fashionable. As seen in the painting, it was even acceptable to pour tea into the saucer in order to cool it. ☞

THE ARISTOCRATIC WAY OF LIFE: THE GRAND TOUR One characteristic of the high culture of the Enlightenment was its cosmopolitanism, reinforced by education in the Latin classics and the use of French as an international language. Travel was another manifestation of the Enlightenment's sophistication and interest in new vistas. An important aspect of eighteenth-century travel was the grand tour, in which the sons of aristocrats completed their education by making a tour of Europe's major cities. The English aristocracy in particular regarded the grand tour as crucial to their education. The great-aunt of Thomas Coke wrote to him upon his completion of school: "Sir, I understand you have left Eton and probably intend to go to one of those Schools of Vice, the Universities. If, however, you choose to travel I will give you 500 pounds [about \$12,500] per annum."⁹ Coke was no fool and went on the grand tour, along with many others. In one peak year alone, 40,000 Englishmen were traveling in Europe.

Travel was not easy in the eighteenth century. Crossing the English Channel could be difficult in rough seas and might take anywhere from three to twelve hours. The trip from France to Italy could be made by sea, where the traveler faced the danger of pirates, or overland by sedan chair over the Alps, where narrow passes made travel an adventure in terror. Inns, especially in Germany, were populated by thieves and the ubiquitous bedbugs. The English in particular were known for spending vast sums of money during their travels; as one observer recounted, "The French usually travel to save money, so that they sometimes leave the places where they sojourn worse off than they found them. The English, on the other hand, come over with plenty of cash, plenty of gear, and servants to wait on them. They throw their money about like lords."¹⁰

Since the trip was intended to be educational, young Englishmen in particular were usually accompanied by a tutor who ensured that his charges spent time looking at museum collections of natural history and antiquities. But tutors were not able to stop young men from also pursuing wine, women, and song. After crossing the Channel, English visitors went to Paris for a cram course on how to act sophisticated. They then went on to Italy, where their favorite destinations were Florence, Venice, and Rome. In Florence, the studious and ambitious studied art in the Uffizi Gallery. The less ambitious followed a less vigorous routine; according to the poet Thomas Gray, they "get up at twelve o'clock, breakfast till three, dine till five, sleep till six, drink cooling liquors till eight, go to the bridge till ten, sup till two, and so sleep till

twelve again." In Venice, where sophisticated prostitutes had flourished since Renaissance times, women were the chief attraction for young English males. As Samuel Johnson remarked, "If a young man is wild, and must run after women and bad company, it is better this should be done abroad." Rome was another "great object of our pilgrimage," where travelers visited the "modern" sights, such as Saint Peter's and, above all, the ancient ruins. To a generation raised on a Classical education, souvenirs of ruins and Piranesi's etchings of Classical ruins were required purchases. After the accidental rediscovery of the ancient Roman towns of Herculaneum and Pompeii, they became a popular eighteenth-century tourist attraction.

The Inhabitants of Towns and Cities

Townspeople were still a distinct minority of the total population, except in the Dutch Republic, Britain, and parts of Italy. At the end of the eighteenth century, about one-sixth of the French population lived in towns of 2,000 people or more. The biggest city in Europe was London, with 1 million inhabitants, while Paris numbered between 550,000 and 600,000. Altogether, Europe had at least twenty cities in twelve countries with populations over 100,000, including Naples, Lisbon, Moscow, Saint Petersburg, Vienna, Amsterdam, Berlin, Rome, and Madrid. Although urban dwellers were vastly outnumbered by rural inhabitants, towns played an important role in Western culture. The contrasts between a large city, with its education, culture, and material consumption, and the surrounding, often poverty-stricken countryside were striking, evident in this British traveler's account of Russia's Saint Petersburg in 1741:

The country about Petersburg has full as wild and desert a look as any in the Indies; you need not go above 200 paces out of the town to find yourself in a wild wood of firs, and such a low, marshy, boggy country that you would think God when he created the rest of the world for the use of mankind had created this for an inaccessible retreat for all sorts of wild beasts.¹¹

Peasants often resented the prosperity of towns and their exploitation of the countryside to serve urban interests. Palermo in Sicily used one-third of the island's food production while paying only one-tenth of the taxes. Towns lived off the countryside not by buying peasant produce but by acquiring it through tithes, rents, and dues.



A Market Square in Naples. Below the wealthy patrician elites who dominated the towns and cities were a number of social groups with a wide range of incomes and occupations. This remarkable diversity is evident in this eighteenth-century painting by Angelo Costa, which shows a fair being held in the chief market square of the Italian city of Naples.

Many cities in western and even central Europe had a long tradition of patrician oligarchies that continued to control their communities by dominating town and city councils. Despite their domination, patricians constituted only a small minority of the urban population. Just below the patricians stood an upper crust of the middle classes: nonnoble officeholders, financiers and bankers, merchants, wealthy rentiers who lived off their investments, and important professionals, including lawyers. Another large urban group was the petty bourgeoisie or lower middle class, made up of master artisans, shopkeepers, and small traders. Below them were the laborers or working classes. Much urban industry was still carried on in small guild workshops by masters, journeymen, and apprentices. Apprentices who acquired the proper skills became journeymen before entering the ranks of the masters, but increasingly in the eighteenth century, guilds became closed oligarchies as membership was restricted to the relatives of masters. Many skilled artisans were then often forced to become low-paid workers. Urban communities also had a large group of unskilled workers who served as servants, maids, and cooks at pitifully low wages.

Despite an end to the ravages of plague, eighteenth-century cities still experienced high death rates, especially among children, because of unsanitary living conditions, polluted water,

and a lack of sewerage facilities. One observer compared the stench of Hamburg to an open sewer that could be smelled for miles around. Overcrowding also exacerbated urban problems as cities continued to grow from an influx of rural immigrants. But cities proved no paradise for them as unskilled workers found few employment opportunities. The result was a serious problem of poverty in the eighteenth century.

THE PROBLEM OF POVERTY Poverty was a highly visible problem in the eighteenth century, both in cities and in the countryside (see the box on p. 560). In Venice, licensed beggars made up 3 to 5 percent of the population, and unlicensed beggars may have constituted as much as 13 to 15 percent. Beggars in Bologna were estimated at 25 percent of the population; in Mainz, figures indicate that 30 percent of the people were beggars or prostitutes. Prostitution was often an alternative to begging. In France and Britain by the end of the century, an estimated 10 percent of the people depended on charity or begging for their food.

Earlier in Europe, the poor had been viewed as blessed children of God; assisting them was a Christian duty. A change of attitude that had begun in the latter part of the sixteenth century became even more apparent in the eighteenth century. Charity to poor beggars, it was argued, simply

Poverty in France

UNLIKE THE BRITISH, WHO HAD A SYSTEM OF public-supported poor relief, the French responded to poverty with ad hoc policies when conditions became acute. This selection is taken from an *intendant's* report to the controller general at Paris describing his suggestions for a program to relieve the grain shortages expected for the winter months.

M. de la Bourdonnaye, *Intendant of Bordeaux, to the Controller General, September 30, 1708*

Having searched for the means of helping the people of Agen in this cruel situation and having conferred with His Eminence, the Bishop, it seems to us that three things are absolutely necessary if the people are not to starve during the winter.

Most of the inhabitants do not have seed to plant their fields. However, we decided that we would be going too far if we furnished it, because those who have seed would also apply [for more]. Moreover, we are persuaded that all the inhabitants will make strenuous efforts to find some seed, since they have every reason to expect prices to remain high next year. . . .

But this project will come to nothing if the collectors of the *taille* continue to be as strict in the exercise of their functions as they have been of late and continue to employ troops [to force collection]. Those inhabitants who have seed grain would sell it to be freed from an oppressive garrison, while those who must buy seed, since they have none left from their harvest and have scraped together a little money for this purchase, would prefer to give up that money [for taxes] when put under police constraint. To avoid this, I feel it is absolutely necessary that you order the receivers-general to reduce their operations during this winter, at least with respect to the poor. . . .

We are planning to import wheat for this region from Languedoc and Quercy, and we are confident that there will be enough. But there are two things to be feared: one is the greed of the merchants. When they see that general misery

has put them in control of prices, they will raise them to the point where the calamity is almost as great as if there were no provisions at all. The other fear is that the artisans and the lowest classes, when they find themselves at the mercy of the merchants, will cause disorders and riots. As a protective measure, it would seem wise to establish two small storehouses. Ten thousand ecus [30,000 livres] would be sufficient for each. . . .

A third point demanding our attention is the support of beggars among the poor, as well as of those who have no other resources than their wages. Since there will be very little work, these people will soon be reduced to starvation. We should establish public workshops to provide work as was done in 1693 and 1694. I should choose the most useful kind of work, located where there are the greatest number of poor. In this manner, we should rid ourselves of those who do not want to work and assure the others a moderate subsistence. For these workshops, we would need about 40,000 livres, or altogether 100,000 livres. The receiver-general of the *taille* of Agen could advance this sum. The 60,000 livres for the storehouses he would get back very soon. I shall await your orders on all of the above.

Marginal Comments by the Controller General

Operations for the collection of the *taille* are to be suspended. The two storehouses are to be established; great care must be taken to put them to good use. The interest on the advances will be paid by the king. His Majesty has agreed to the establishment of the public workshops for the able-bodied poor and is willing to spend up to 40,000 livres on them this winter.

Q What does this document reveal about the nature of poverty in France in the eighteenth century? How would the growing ranks of the poor in Europe further destabilize society?

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encouraged their idleness and led them to vice and crime. A French official stated, "Beggary is the apprenticeship of crime; it begins by creating a love of idleness which will always be the greatest political and moral evil. In this state the beggar does not long resist the temptation to steal."¹² Although private charitable institutions such as the religious Order of Saint Vincent de Paul and the Sisters of Charity had been founded to help the poor, they were soon overwhelmed by the increased numbers of indigent in the eighteenth century.

Although some "enlightened" officials argued that the state should become involved in the problem, mixed feelings

prevented concerted action. Since the sixteenth century, vagrancy and begging had been considered crimes. In the eighteenth century, French authorities attempted to round up vagrants and beggars and incarcerate them for eighteen months to act as a deterrent. This effort accomplished little, however, since the basic problem was socioeconomic. These people had no work. In the 1770s, the French tried to use public works projects, such as road building, to give people jobs, but not enough funds were available to accomplish much. The problem of poverty remained another serious blemish on the quality of eighteenth-century life.

CHAPTER SUMMARY

Everywhere in Europe at the beginning of the eighteenth century, the old order remained strong. Nobles, clerics, towns, and provinces all had privileges, some medieval in origin, others the result of the attempt of monarchies in the sixteenth and seventeenth centuries to gain financial support from their subjects.



Everywhere in the eighteenth century, monarchs sought to enlarge their bureaucracies to raise taxes to support the new large standing armies that had originated in the seventeenth century. During the eighteenth century, royal authority was often justified by the service the monarch could give to the state and its people rather than by divine right, creating a form

of monarchy that some have labeled “enlightened absolutism.” Three rulers, Frederick II of Prussia, Joseph II of Austria, and Catherine the Great of Russia, are traditionally associated with the concept of enlightened absolutism, although only Joseph II truly sought radical change based on Enlightenment ideas. Joseph abolished serfdom, reformed the laws, and granted religious toleration, but his reforms did not outlast his reign. Frederick and Catherine expressed interest in enlightened reforms, but maintenance of the existing political system took precedence over reform. Indeed, many historians believe that Frederick, Catherine, and Joseph were all guided by a policy of using state power to amass armies and wage wars to gain more power.

The existence of these armies made wars more likely. The emergence of five great powers, two of them (France and Britain) in conflict in the East and North America, initiated a new scale of

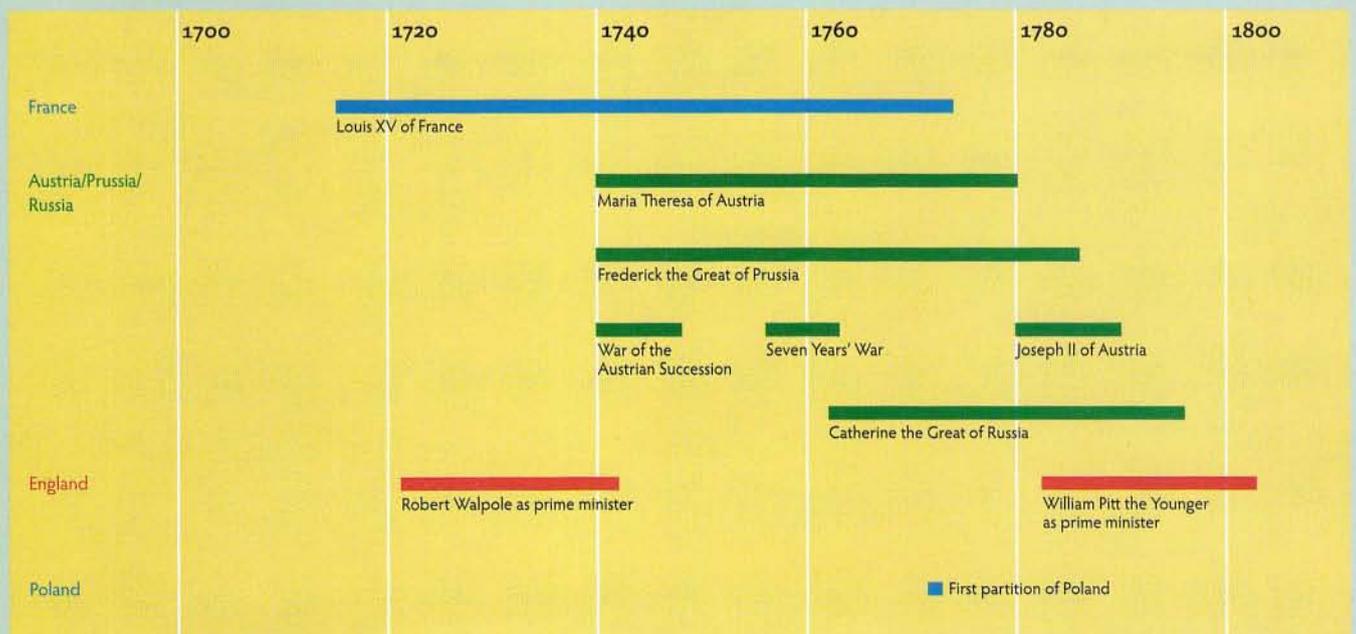
confrontation. The mid-century War of the Austrian Succession and the Seven Years’ War were fought not only in Europe but also in North America and India. Frederick the Great was the instigator, desiring Austrian Silesia, but Great Britain was the true victor, driving France from Canada and India. Britain emerged with a worldwide empire and became the world’s greatest naval and colonial power. Standing armies became the norm, and everywhere in Europe, increased demands for taxes to support these conflicts led to attacks on the privileged orders and a desire for change not met by the ruling monarchs.



At the same time, the population grew, mainly as a result of a declining death rate and improvements in agriculture; paper money began to compensate for gold and silver; institutions such as the Bank of England mobilized the wealth of the nation through credit; and the beginnings of an industrial revolution emerged in the textile industry. This growth in population, along with dramatic changes in finance, trade, and industry and an increase in poverty, created tensions that undermined the traditional foundations of European society. The inability of the old order to deal meaningfully with these changes led to a revolutionary outburst at the end of the eighteenth century that marked the beginning of the end for that old order.



CHAPTER TIMELINE



CHAPTER REVIEW

Upon Reflection

Q If you were a philosophe serving Joseph II of Austria or Catherine the Great of Russia, what advice would you give the monarch on the best way to rule his or her country?

Q What were the characteristics of war and diplomacy in the eighteenth century, and how would you compare the nature of war and diplomacy in the eighteenth century with that of the seventeenth century?

Q How and why did the nobility play a dominating role in the European society of the eighteenth century?

Key Terms

natural laws (p. 532)
natural rights (p. 532)
enlightened absolutism (p. 532)
patronage (p. 534)
balance of power (p. 543)
reason of state (p. 543)
primogeniture (p. 548)
infanticide (p. 549)
agricultural revolution (p. 550)
enclosure acts (p. 550)
cottage industry (p. 552)
tithes (p. 555)

Suggestions for Further Reading

GENERAL WORKS For a good introduction to the political history of the eighteenth century, see the relevant chapters in the general works by **Woloch**, **Anderson**, and **Blanning** listed in Chapter 17. See also **G. Treasure**, *The Making of*

Modern Europe, 1648–1780, rev. ed. (London, 2003), and **O. Hufton**, *Europe: Privilege and Protest, 1730–1789*, 2nd ed. (London, 2001). On enlightened absolutism, see **D. Beales**, *Enlightenment and Reform in Eighteenth-Century Europe* (New York, 2005). Good biographies of some of Europe's monarchs include **G. MacDonough**, *Frederick the Great* (New York, 2001); **V. Rounding**, *Catherine the Great: Love, Sex, and Power* (New York, 2007); **T. C. W. Blanning**, *Joseph II* (New York, 1994); and **J. Black**, *George III: America's Last King* (New Haven, Conn., 2006).

EIGHTEENTH-CENTURY WARFARE The warfare of this period is examined in **M. S. Anderson**, *War and Society in Europe of the Old Regime, 1615–1789* (New York, 1998).

ECONOMIC AND SOCIAL CHANGE A good introduction to European population can be found in **M. W. Flinn**, *The European Demographic System, 1500–1820* (Brighton, 1981). One of the best works on family and marriage patterns is **L. Stone**, *The Family, Sex, and Marriage in England, 1500–1800* (New York, 1977). On England's agricultural revolution, see **M. Overton**, *Agricultural Revolution in England* (Cambridge, 1996). On the consumer revolution, see **M. Berg**, *Luxury and Pleasure in Eighteenth-Century Britain* (Oxford, 2007).

THE SOCIAL ORDER On the European nobility, see **J. Dewald**, *The European Nobility, 1400–1800*, 2nd ed. (Cambridge, 2004). On European cities, see **J. de Vries**, *European Urbanization, 1500–1800* (Cambridge, Mass., 1984). There is no better work on the problem of poverty than **O. Hufton**, *The Poor of Eighteenth-Century France* (Oxford, 1974).

AP® REVIEW QUESTIONS FOR CHAPTER 18

- Which of the following policies best represents an ideal of enlightened absolutism?
 - reducing religious freedoms
 - imposing higher taxes
 - dividing up Poland
 - increasing the power of the nobles
 - emancipating peasants from obligatory servitude
 - The Pragmatic Sanction
 - was similar to the Edict of Nantes in that it provided for greater religious toleration.
 - was issued to ensure a successful dynastic continuation of the Habsburg line.
 - reduced tensions in eastern Europe and cemented peace between Austria and Prussia.
 - solidified the marriage between Maria Theresa of Austria and Paul of Russia.
 - caused a diplomatic revolution by creating a new alliance between Austria and France.
 - Both Robert Walpole and William Pitt, as prime ministers in Great Britain,
 - struggled to keep the British economy healthy under the rule of the Hanovers.
 - actively sought to decrease the power of the prime minister as they felt that one person should not be allowed to have so much power over the monarch.
 - were widely resented for questioning the principle of a strong and uninfluenced monarch.
 - were instrumental in decreasing the power of the British monarchy and developing a strong cabinet system.
 - were never fully allowed to exercise power and became puppets of the Hanover monarchs.
 - "The Governing Senate . . . has deemed it necessary to make known that the landlords' serfs and peasants . . . owe their landlords proper submission and absolute obedience in all matters, according to the laws that have been enacted from time immemorial by the autocratic forefathers of Her Imperial Majesty and which have not been repealed, and which provide that all persons who dare to incite serfs and peasants to disobey their landlords shall be arrested and taken to the nearest government office, there to be punished forthwith as disturbers of the public tranquility, according to the laws and without leniency."
- This state decree, under Catherine II, resulted in
- a marked shift away from Catherine's previously held enlightenment ideals.
 - a radical rebellion led by serfs seeking their freedom.
 - Catherine's power declining as she lost support of many her followers.
 - aristocratic rebellions against Catherine.
 - a resurgence of enlightenment propaganda within Russia.
- During the age of enlightened absolutism in Europe, the leaders of Austria, Prussia, and Russia
 - pledged peace between their countries in order to further stabilize eastern Europe.
 - each sought greater influence over regions in eastern Europe.
 - formulated a pact to fight against Louis XIV's ever-expanding power.
 - succeeded in their quest to limit the expansion of the Ottoman Empire.
 - were feared by western European countries for their combined power and determination.
 - Which of the following statements best describes the practice of infanticide in the eighteenth century?
 - It is the most likely explanation for the concurrent rise in illegitimate births.
 - It was often used by families to limit the number of children in the household.
 - It ceased to exist as a method of birth control by the end of the century.
 - It was officially recognized by the state and the church.
 - It occurred more often in middle-class and upper-class families because they wanted to be able to provide more for their older children.
 - Which of the following best describes warfare in the eighteenth century?
 - Wars were rare as European states sought to make greater use of diplomacy.
 - Military technology underwent great advances, and Spain reemerged as a military power.
 - Many wars were sparked by the desire of some European monarchs to dominate the Atlantic Ocean trade.
 - Wars were largely confined to central and eastern Europe.
 - Wars became increasingly centered on the religious beliefs of European rulers.

8. The western European cottage industry
- (A) allowed families to participate in a form of commercial enterprise within their own homes.
 - (B) was dominated by men, as women were not allowed to participate.
 - (C) failed as demand for textiles decreased.
 - (D) began to develop only after the start of the Industrial Revolution.
 - (E) was driven by entrepreneurs and capitalists who sought to elevate the status of working peasants.
9. The agricultural revolution of the eighteenth century allowed for all of the following EXCEPT
- (A) an increase in crop production.
 - (B) more efficient use of farmlands by rotating crops.
 - (C) freedom for the serfs throughout Europe.
 - (D) further experimentation with fertilizers and selective breeding.
 - (E) fewer peasants to be directly involved in the farming process.
10. Joseph II of Austria is best described as
- (A) the “Father of the Enlightenment,” as his enlightened reforms were widely accepted and celebrated within Austria as great achievements.
 - (B) the most enlightened ruler, though his reforms were relatively short-lived and put him in conflict with the Austrian nobility.
 - (C) a disinterested ruler who spent most of his time studying the arts and sciences.
 - (D) an expansionist who annexed parts of Poland in order to expand the Austrian state.
 - (E) a “new economic monarch,” as he implemented a tariff on the ruling classes in an effort to centralize his power.
11. Public health improved during the eighteenth century due to
- (A) a significant increase in the availability and consumption of staple foods.
 - (B) a price revolution that helped more people afford basic necessities.
 - (C) new antiseptics that helped prevent the spread of bacteria.
 - (D) major advances in smallpox inoculation.
 - (E) a rise in urbanization that provided better living conditions for greater numbers of people.
12. During the eighteenth century, the nobles
- (A) enjoyed increasing political autonomy throughout western Europe.
 - (B) sought to enhance their power in eastern Europe through land reforms.
 - (C) were challenged by the middle class to share their power and wealth.
 - (D) of England looked to join the nobles of France in a solidarity movement.
 - (E) witnessed their political and economic power come under attack as reformers argued that social order based on privilege was hostile to the progress of society.
13. Which of the following best describes eighteenth-century attitudes toward poverty?
- (A) It was believed that those living in poverty deserved their condition.
 - (B) Poverty was seen as an unavoidable effect of the Industrial Revolution.
 - (C) Poverty was seen as a state problem that should be corrected by the government.
 - (D) It was believed that nothing could be done to ease poverty, so charitable organizations ceased to participate in the affairs of the poor.
 - (E) Views of poverty were generally negative, as the church often preached against helping the poor.
14. The concept of the Balance of Power
- (A) drove monarchs to avoid military conflict in order to fulfill the enlightenment ideal of progress.
 - (B) often resulted in rulers creating expensive armies in order to maintain their territorial boundaries.
 - (C) was not a significant governing philosophy to many western European monarchs.
 - (D) traditionally was championed by philosophes within France that wanted to continue Louis XIV’s legacy.
 - (E) significantly contributed to a decrease in military action within Europe during the eighteenth century.